



Gift yourself, "The Real You"



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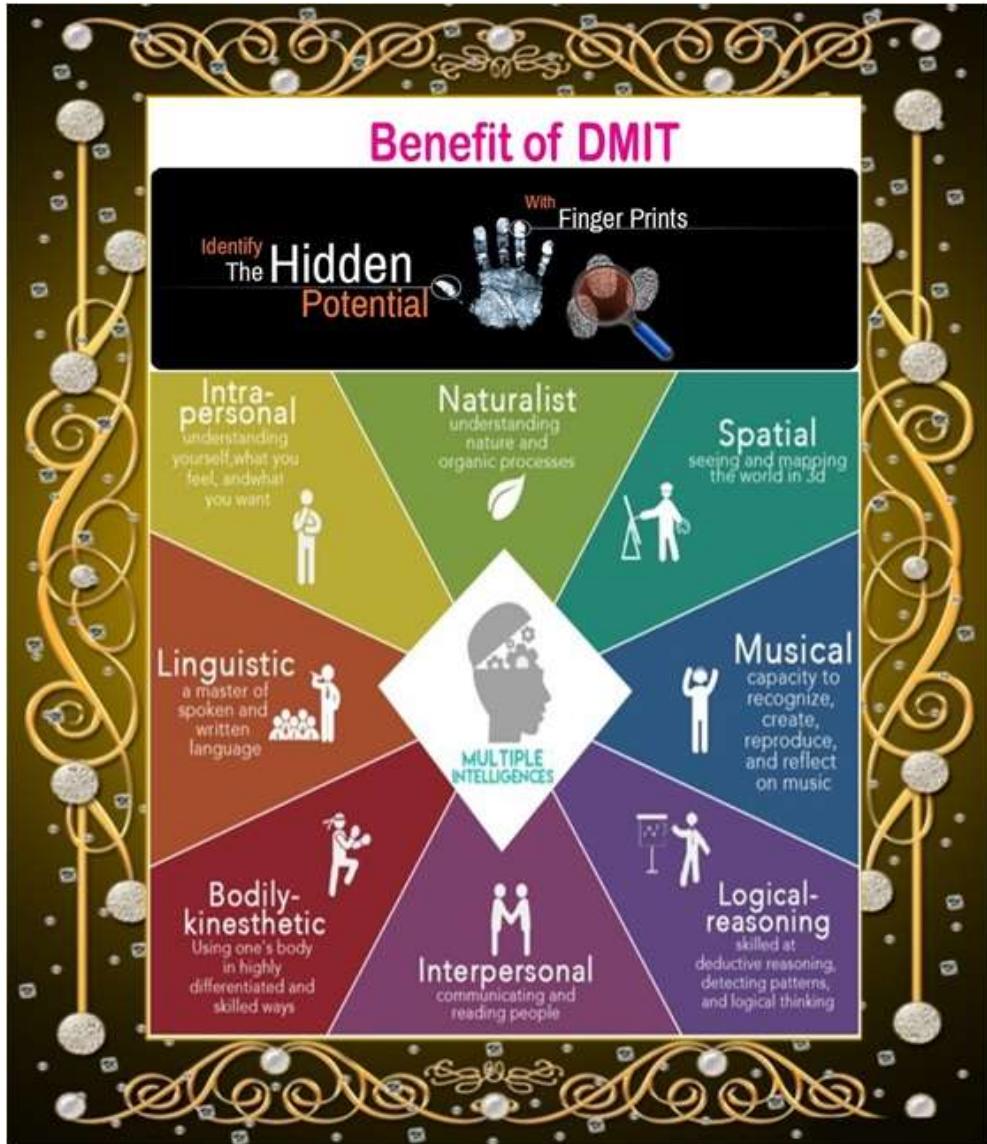
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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

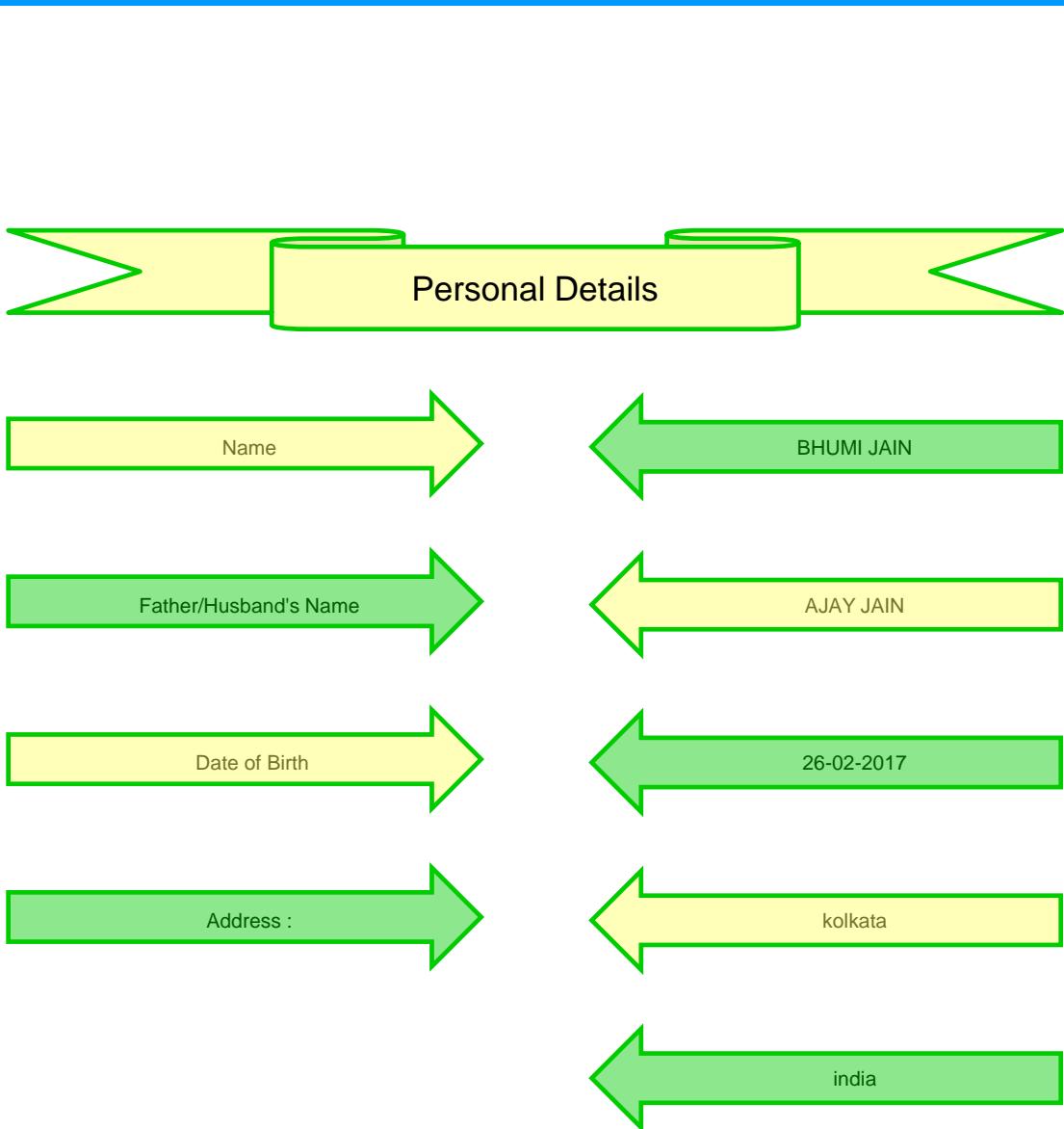


Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Franchise/Consultant Details

Name

RAHUL BARIK

Company Name

RAHUL ENTERPRISE

Contact No.

8981196952

Address :

Kolkata

india

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## From CEO's Desk

Dear BHUMI JAIN

It gives me immense pleasure to Congratulate you for undergoing Dermatoglyphics Multiple Intelligence Test !

You are indeed very fortunate to take part in this Scientific & Revolutionary technology for making best choices in your life.

We love greeting new clients as it allows us the opportunity to describe philosophy. There is nothing in this World, or even outside, which an enlightened and empowered brain cannot achieve.

Through this Test, we strive to identify your truest innate abilities, the best career options for you and your strongest areas. Our aim is to bring a meaningful transformation and a positive change in your life by unleashing the true and hidden potential of your brain.

By taking this test you have already proven two great things about yourself – one, you love yourself and those who love you; and, two, you are desirous of going on a sojourn of self discovery. Today, my friend, you will find the answers to some of the most fundamental questions concerning you and your life. Each page of this analysis report will unfold your true potential, inborn talent, multiple intelligences, most suitable learning style & much more. Our team of highly dexterous Psychologists analyses and evaluates various parameters of your innate abilities to arrive upon their inferences about you.

We are sure that this Report will work as a lamppost on your pathways to success! We wish you an enlightened and empowered journey of Life.

Best Regards !

Team

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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## What is Dermatoglyphics ?

Dermatoglyphics, derived from ancient Greek words "derma" meaning skin and "glyph" meaning carving, is the scientific study of the fingerprints. It is a proven scientific method to decode the brain's potential and talent through the physical formation of fingerprints, which has linkage to brain development. It is not Palmistry and is not future telling.

Dermatoglyphics is a professional industry that combines neurobiology, genetics, brain science and embryology coupled with clinical studies. In developing this system, Dermatoglyphics experts conducted psychological pattern profiles with more than 500 thousand individuals since 1985 across China, Japan, Korea, Taiwan, Singapore and Malaysia to generate a database for cross comparison study which can help individuals to learn the way to discover their inner potential.

Dermatoglyphics Multiple intelligences test is scientifically proven. Besides, data acquisition process is computerized. Therefore, we can achieve an accuracy of more than 90%. Body prints formation & formation of brain are synchronized with the fetus in the mother's body in first 13 weeks and first 19 weeks. It has been medically & clinically proven that body prints and existence of multiple intelligences are completely linked.

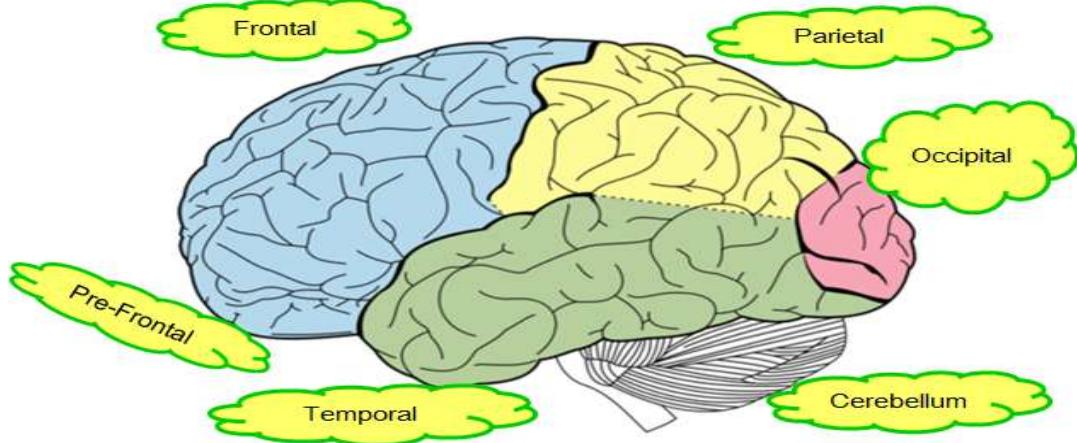
Further in relation to Dermatoglyphics, the multiple intelligences theory by professor Howard Gardner states that multiple intelligences exist in the brain system and further identify the brain structures which are in charge of the intelligence area.

## Key References & Researches in Dermatoglyphics

- \* The hand as a mirror of systemic disease by Theodore J. Berry, M.D.F.A.C.P., 1963
- \* Dermatoglyphics in Medical Disorders by Blank Schauman & Milton Alter-New York,1976
- \* Dermatoglyphics -An International Perspective Jamshed Mavalwala, 1978
- \* Dermatoglyphics of Schizophrenics by Amrita Bagga, - New Delhi, Mittal Publications, 1989
- \* Trends in Dermatoglyphics Research by Norris M. Durham, Chris C. Plato - Kluwer Academic, 1990
- \* The Learning Revolution by Leannette Vos & Cordon Dryden, 1994
- \* The Learning Revolution by Leannette Vos & Cordon Dryden, 1994
- \* Multiple Intelligence by Dr. Howard Gardner, 1996
- \* The Emotional Brain by Joseph LeDoux, 1996
- \* The Science of fingerprints by U.S. Department of Justice F.B. I.
- \* Frames of Mind by Dr. Howard Gardner, 1998

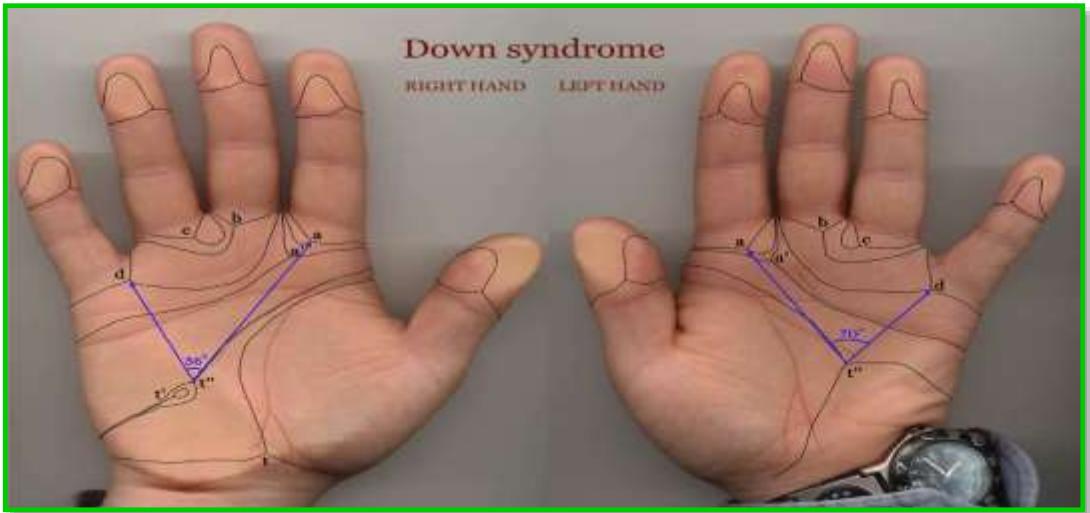


## Brain Lobes & their Functions



Pre-Frontal	Frontal	Parietal	Occipital	Temporal
Behavior	Problem Solving	Sensation	Visualization	Noticing Faces
Personality	Calculation	Touch	Identifying Color	Concentration
Expressions	Reasoning	Fine Motor Skills	Musical Emotion	Attention
Decision Making	Logical Thinking	Playing	Language	Short Memory
Interpersonal	Analysis	Body Movement	Words	Long Memory
Intuition	Imagination	Drawing Object	Writing	Smelling Sense
Goal	Research	Hand Movement	Speech	Aggression
Execution	Spontaneity	Eye-Hand Co-ordination	Visual Memory	Sound
Planning	Emotion Control	Differentiating between Left & Right	Identifying Tone	Increase or Decrease
Self-evaluation	Idea Formation		Idea Formation	Sexual behavior
Self-esteem	Science		Spoken Words	

## No Brain, No Fingerprints



Fingerprints start developing from 13th week's of gestation period and this is the same period when the brain also start developing.

The development of fingerprints and brain happen simultaneously and they have direct co-relation between them.

Science has proven that the children whose brain is not developed, their fingerprints are also found undeveloped.

This disease is called Down Syndrome and this is congenital in nature.

Down syndrome patients are 100% mentally retarded and their fingerprints are also undeveloped.

Their ATD angles are also found more than 55 Degrees.

## About the inventor of DISC



**Dr. William Moulton Marston**



William Moulton Marston (May 9, 1893 – May 2, 1947), also known by the pen name Charles Moulton, was an American psychologist, inventor and comic book writer who created the character Wonder Woman.

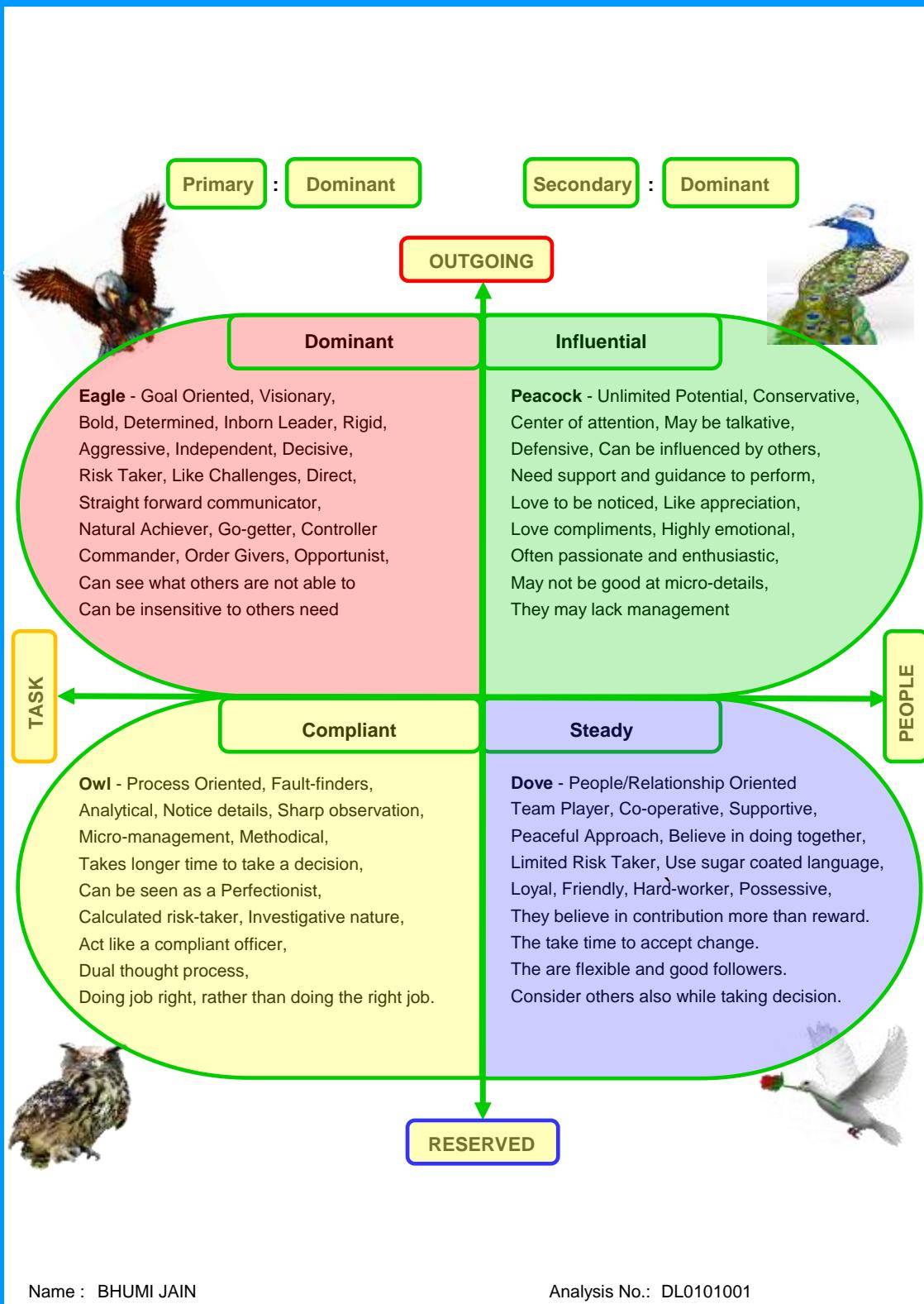
Dr. William Moulton Marston was a psychologist and an anthropologist who after studying thousands of human behaviors and their personalities, developed the concept of DISC profile in 1928. After his many years of research he submitted his thesis in late 1920's which divides the human personalities into 4 categories i.e. D for Dominant, I for Influential, S for Steady and C for Compliant (or DISC for short). DISC profile has been in use for many years for multiple purposes like sales, marketing, management, HR, alliances etc. Over the years, different versions of the same theory developed including BEST (Bold, Expressive, Sympathetic, Technical). Later on another scientist, Dr. Gary Couture added bird profiling to the same theory - Eagle, Peacock, Dove and Owl and it became very popular worldwide.

DISC Profile

# What is DISC?



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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
[www.brainspark.net.in](http://www.brainspark.net.in) Email: [brainspark1x@gmail.com](mailto:brainspark1x@gmail.com) ; Mobile: 8910589673

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## SWOT Analysis

Dominant			Influential			
<b>S</b>	Goal Oriented Target Centric Decisive Independent Bold	Aggressive Egoistic Rigid My way or highway Loose big picture	<b>W</b>	<b>S</b>	Enthusiasm Energy Attention seeker Cheerfulness Unlimited potential	<b>W</b>
<b>T</b>	Insensitive to others feelings Ignore relationship High risk taker Isolation approach	Visionary Can see what others aren't able to Can lead Can motivate others	<b>O</b>	<b>T</b>	Lack of management Think from heart Unable to foresee They live in today	<b>O</b>
<b>S</b>	Analytical Style Observation Skills Perfectionist Focus on accuracy Logical thoughts	Take longer time to take a decision Dual thought Consider even the minute fault	<b>W</b>	<b>S</b>	People's people Relationship oriented-leadership style Excellent team player Flexible	<b>W</b>
<b>T</b>	Fussy people Don't understand the situation Doing job right, rather than doing right job	Perfectionist Rational approach Rule setter Compliance officer Can control the work	<b>O</b>	<b>T</b>	Lack of management Think from heart Unable to foresee They live in today	<b>O</b>
Compliant			Steady			

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## About Dr. Howard Gardner

1  
Dr. Howard Gardner, a renowned scientist, psychologist & educationist, is the Hobbs Professor of Cognition and Education at the Harvard Graduate School of Education and Senior Director of Harvard Project Zero. Among numerous honors, Gardner received a MacArthur Prize Fellowship in 1981. He has received honorary degrees from twenty-two colleges and universities.

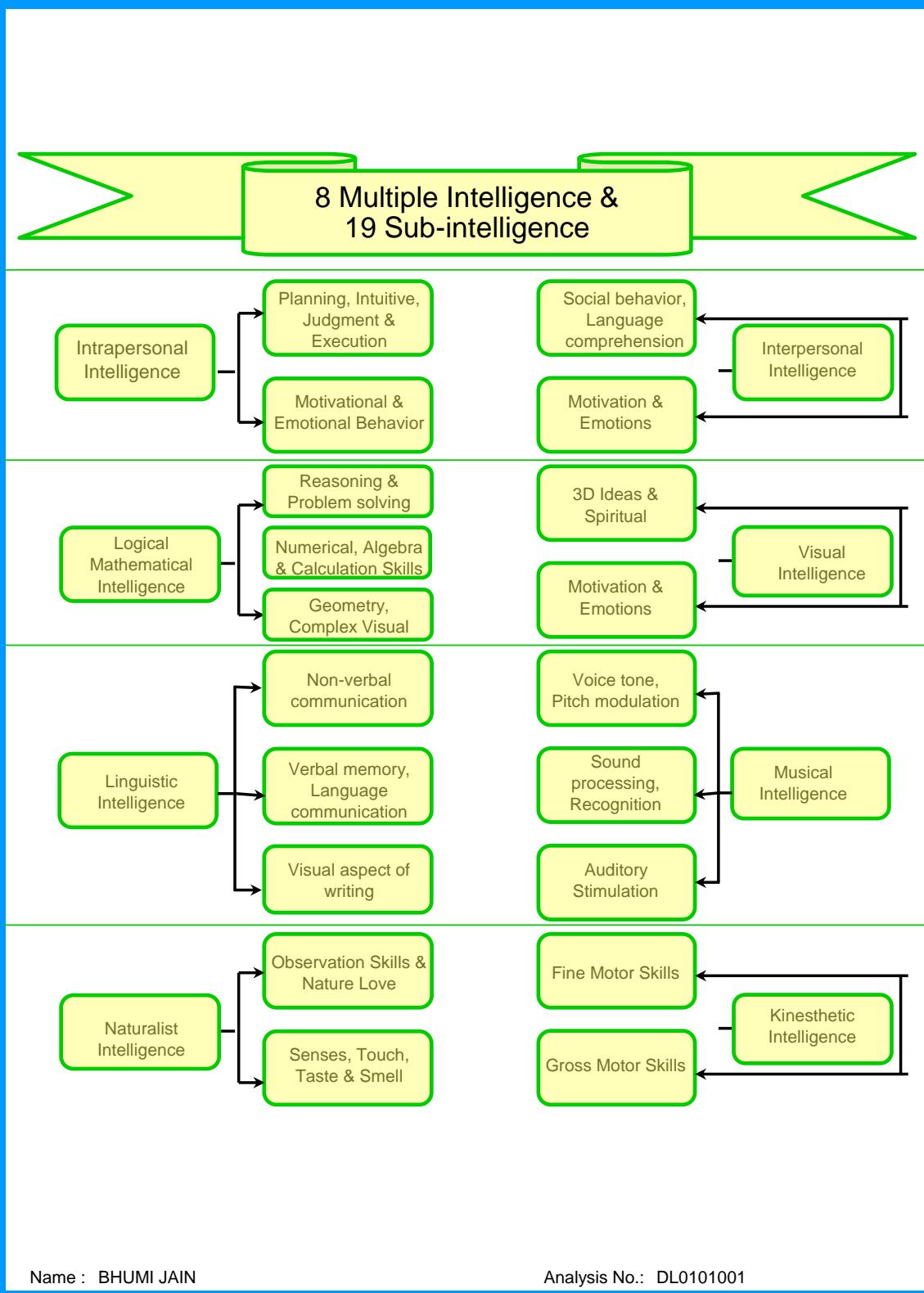
2  
In 2005 he was selected by Foreign Policy and Prospect magazines as one of 100 most influential public intellectuals in the world.



3  
An intelligence is the ability to solve problems or create products that are valued within one or more cultural settings  
- Dr. Howard Gardner

4  
The author of over twenty books translated into twenty-seven languages, and several hundred articles, Gardner is best known in educational circles for his "Theory of Multiple Intelligences" proposed in 1983, which has been widely accepted by science all over the world. And today there are many schools across the world which are running on the education pattern of "Theory of Multiple Intelligence". He has also written extensively on creativity, leadership, and professional ethics. His latest book Five Minds for the Future was published in April 2007 which has comprehensive details on 8 Multiple Intelligence and 19 Sub-intelligence.

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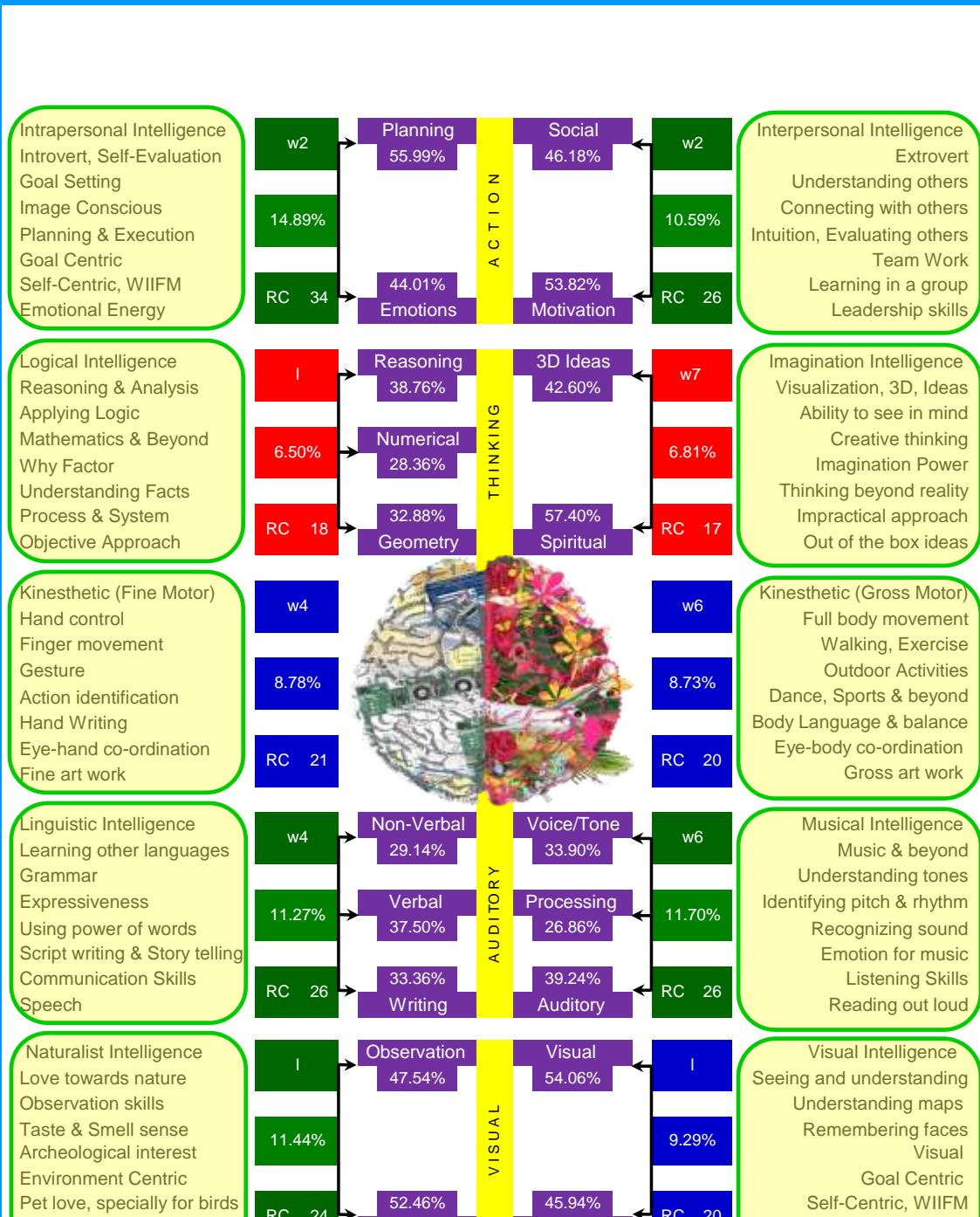


Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
[www.brainspark.net.in](http://www.brainspark.net.in) Email: [brainspark1x@gmail.com](mailto:brainspark1x@gmail.com) ; Mobile: 8910589673

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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Total Finger Ridge Count (TFRC)

TFRC is the reflection of a person's inborn learning capacity, commonly known as "Neocortex Brain cell Capacity". It is our inborn neuron capacity. At birth, 100 billion nerve cells in our cerebral cortex set about wiring incredibly complex circuits (some 5,000 to 10,000 connections to each nerve cell).

Through learning mechanism in the brain, the brain continues to rewire and change its circuitry throughout our life. Therefore, learning is important to stimulate the linkage of our neurons.

When Scientists examined Albert Einstein's brain, they discovered it smaller than most people's, However it had about 20 to 25% more neuron-connections than most human brains.

Your TFRC :

232

### TFRC

### Inborn Potential

### Remarks

<60	Low	Need special learning styles
61-70	Average	Need step by step learning
71-90	Above Average	Have right expectation from self
91-140	Good	Learn from inspiration
141- 180	Very Good	Lead others and help them achieve
181-200	Excellent	Explore your hidden potential
200+	Outstanding	Can reach to the height of success.

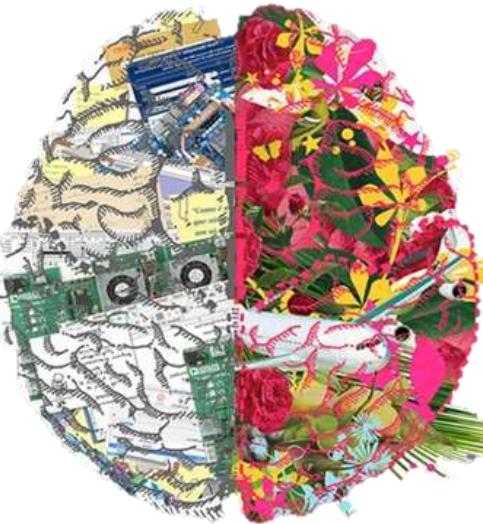
The value of TFRC does not directly represents a person IQ but it is a indication of individual inborn capacity. An individual with TFRC lower than 60 needs to be patient in their learning process and get sufficient stimulation and reinforcement. Individual with TFRC 180 and above has high learning capacity and short term memory. Through learning, brain will create and organize the synaptic connections in response to extrinsic circumstances. Arch type pattern fingerprint indicates a potential value between zero to infinity. It represents that particular potential is high in plasticity.

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## Brain Dominance

### Left Brain

Analytical brain, more inclined towards self aware, logical thinking, fine motor skills based activities, language & grammar and may have a hidden love towards nature. They people are generally good in academics. They have convergent thinking and can bring their energy and focus at one point. They prefer to respond to verbal instructions.



52.87%

### Right Brain

Creative brain, more inclined towards interpersonal skills, imagination, gross motor skills activities, music, colors, pictures, dance, art, rhythms, acting, painting, modeling, fashion, outdoor sports etc. They are generally good in extra curricular activities, primarily creative ones. They tend to throw the rules out of window. They have divergent thinking which is full of ideas.

47.13%

They like to solve the problems by looking at the parts of things. They are able locate the differences in similar things easily. They are more planned and structured. Prefer multiple choices tests. They have the ability to control their feelings and emotions. They like Building blocks, puzzles, word forming, problem solving, crosswords etc.

And they are often lost in their own ideas, thoughts and world. Right brain people prefer to respond to demonstrated instruction. They like to solve the problems by looking at the problem as a whole. They are able draw the whole picture in their mind easily. They are more intuitive and work upon feelings. Their emotions have no limits and they generally come out.

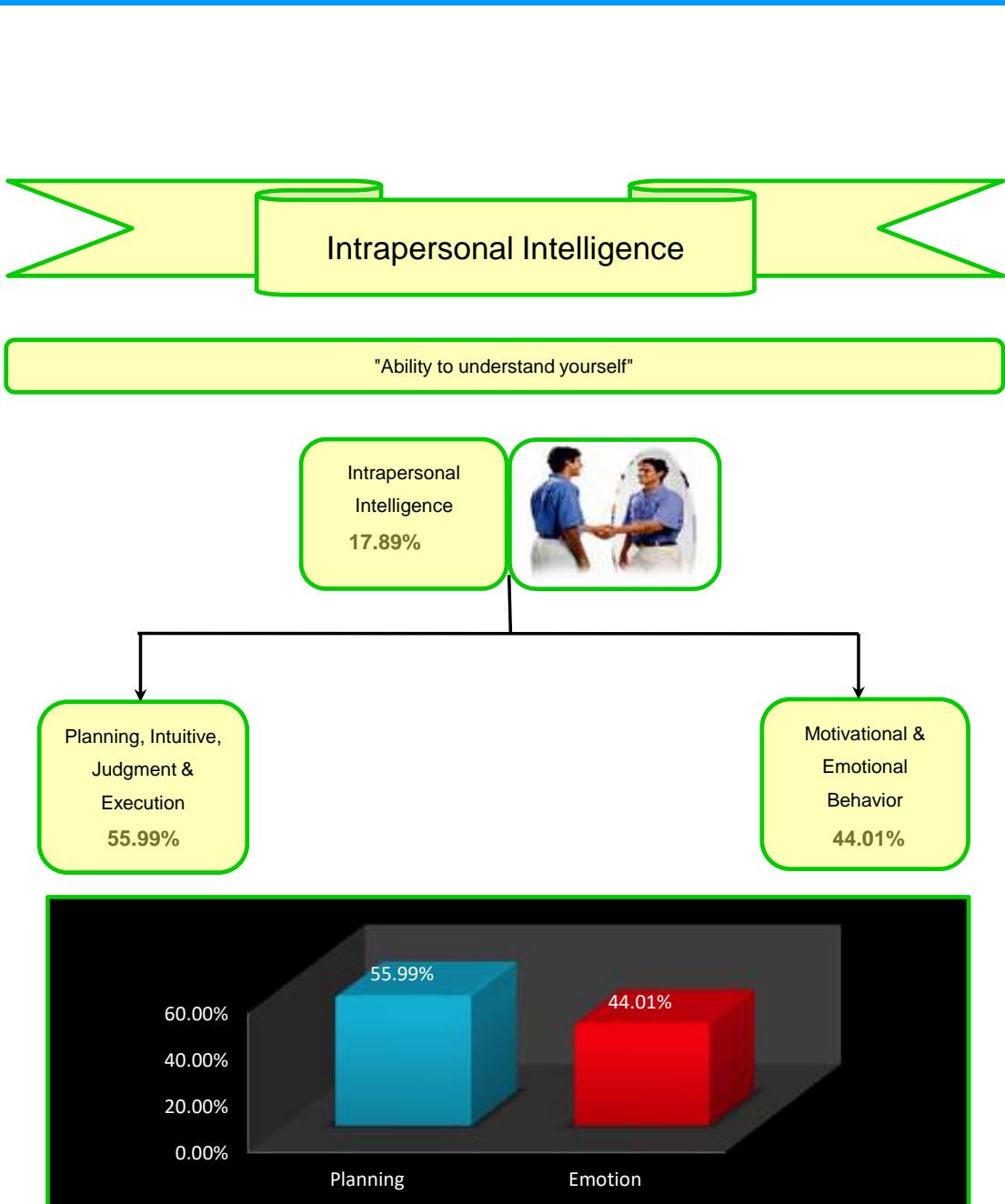
Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Intrapersonal Intelligence

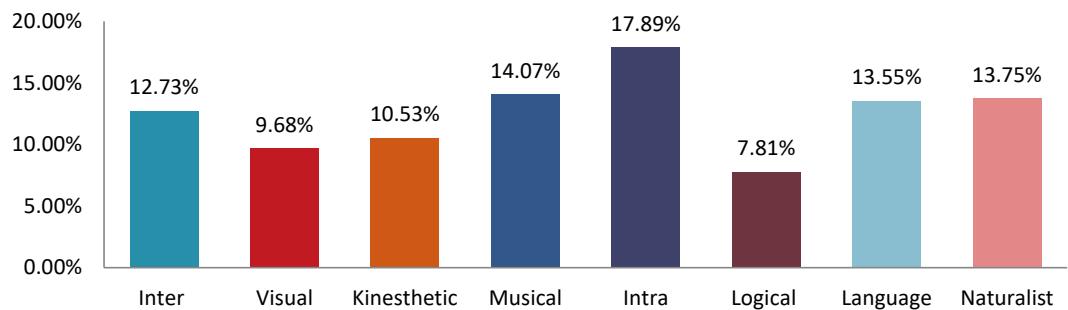


Intrapersonal Intelligence : It is the ability to understand yourself.

People with high Intrapersonal Intelligence are introvert in nature and they are driven by high emotional energy.

### Remedies to improve Intrapersonal Intelligence

- 1 Love your self, this one remedy can work like miracle for you.
- 2 Study philosophy, especially the different school of thoughts from different cultures.
- 3 Find a counselor or therapist and explore yourself.
- 4 Analyze and record your dreams and chase them.
- 5 Make a personal development plan and follow it religiously.
- 6 Establish a quite place in your home/office and introspect yourself.
- 7 Study biography of great individuals & powerful personalities who made an impact on the world.
- 8 Learn to meditate or just set aside quite time alone to talk to yourself productively
- 9 Do something to spoil yourself at least once a day.
- 10 Write autobiography.



Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Logical Mathematical Intelligence

"Ability to understand numbers and applying logic"

Logical/Mathematical Intelligence  
7.81%



Reasoning &  
Logical debate

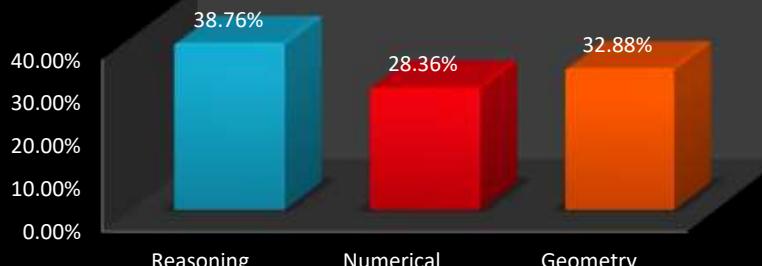
38.76%

Numerical skills

28.36%

Complex Visual/Spatial  
Geometry problems

32.88%



Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Logical Mathematical Intelligence

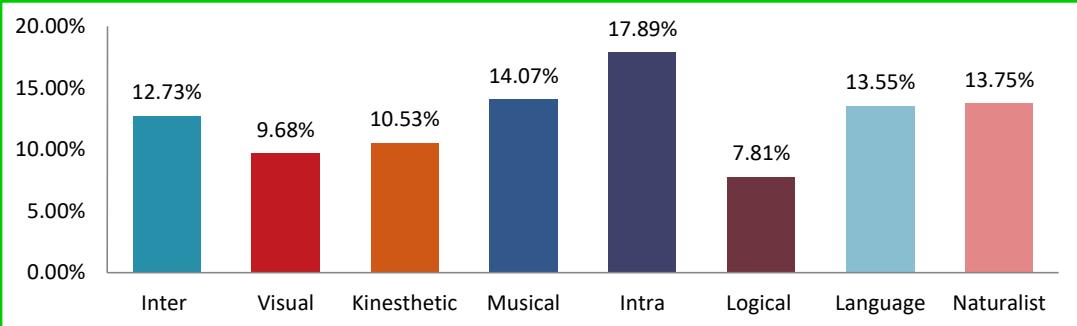


Logical Mathematical intelligence : It is the ability to understand numbers and applying logic.

People with high Logical Mathematical Intelligence are generally good in logics and have rational thoughts.

### Remedies to improve Logical Mathematical Intelligence

- 1 Play logical/mathematical games (Go, Clue do) with friends & family.
- 2 Work on logic puzzles and brain teasers.
- 3 Learn basic computer programming.
- 4 Take course in basic math's or science at an evening class.
- 5 Tape yourself talking out loud about how to solve logical or mathematical problems.
- 6 Help your kids with their math's/science homework.
- 7 Purchase a telescope and a microscope and discover a myriad of new world.
- 8 Practice mental calculation.
- 9 Avoid using calculator.
- 10 Develop the habit of asking "Why".



Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Linguistic Intelligence

"Ability to understand words and language "

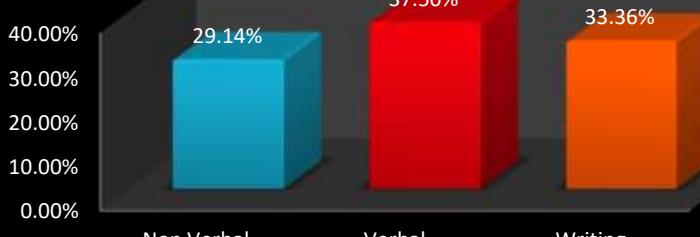
Linguistic  
Intelligence  
13.55%



Non-verbal  
Communication  
29.14%

Verbal Memory,  
Language  
Comprehension  
37.50%

Visual aspect of  
writing  
33.36%



## Linguistic Intelligence

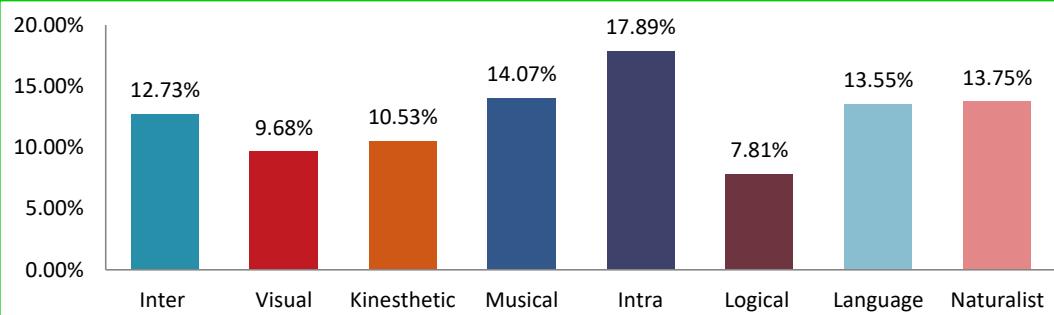


Linguistic intelligence : It is the ability to understand words & language.

People with high Linguistic Intelligence have good command over language and are expressive in nature. They are typically good at telling stories and memorizing dates and words.

### Remedies to improve Linguistic Intelligence

- 1 Play word games (e.g. scrabble, anagrams, crosswords, up words).
- 2 Attend a workshop on writing through a local college.
- 3 Record yourself speaking and listen to the playback.
- 4 Subscribe to a high-quality newspaper.
- 5 Prepare an informal ten-minute talk for a business or community event.
- 6 Keep a daily diary or write 250 words a day about anything on your mind.
- 7 Teach an illiterate person to read through a voluntary organization.
- 8 Make up your own riddles, puns and jokes.
- 9 Find opportunities to tell stories to children and adults.
- 10 Visit the library and bookshops regularly.



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## Naturalist Intelligence

"Ability to understand nature and using smell, touch & taste sense"

Naturalist  
Intelligence  
13.75%



Observation  
Skills  
47.54%

Senses  
52.46%

54.00%  
52.00%  
50.00%  
48.00%  
46.00%  
44.00%

Observation      Senses

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Naturalist Intelligence

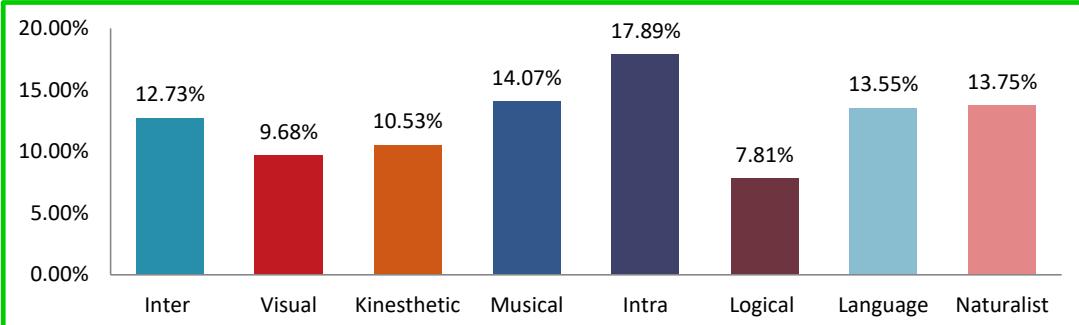


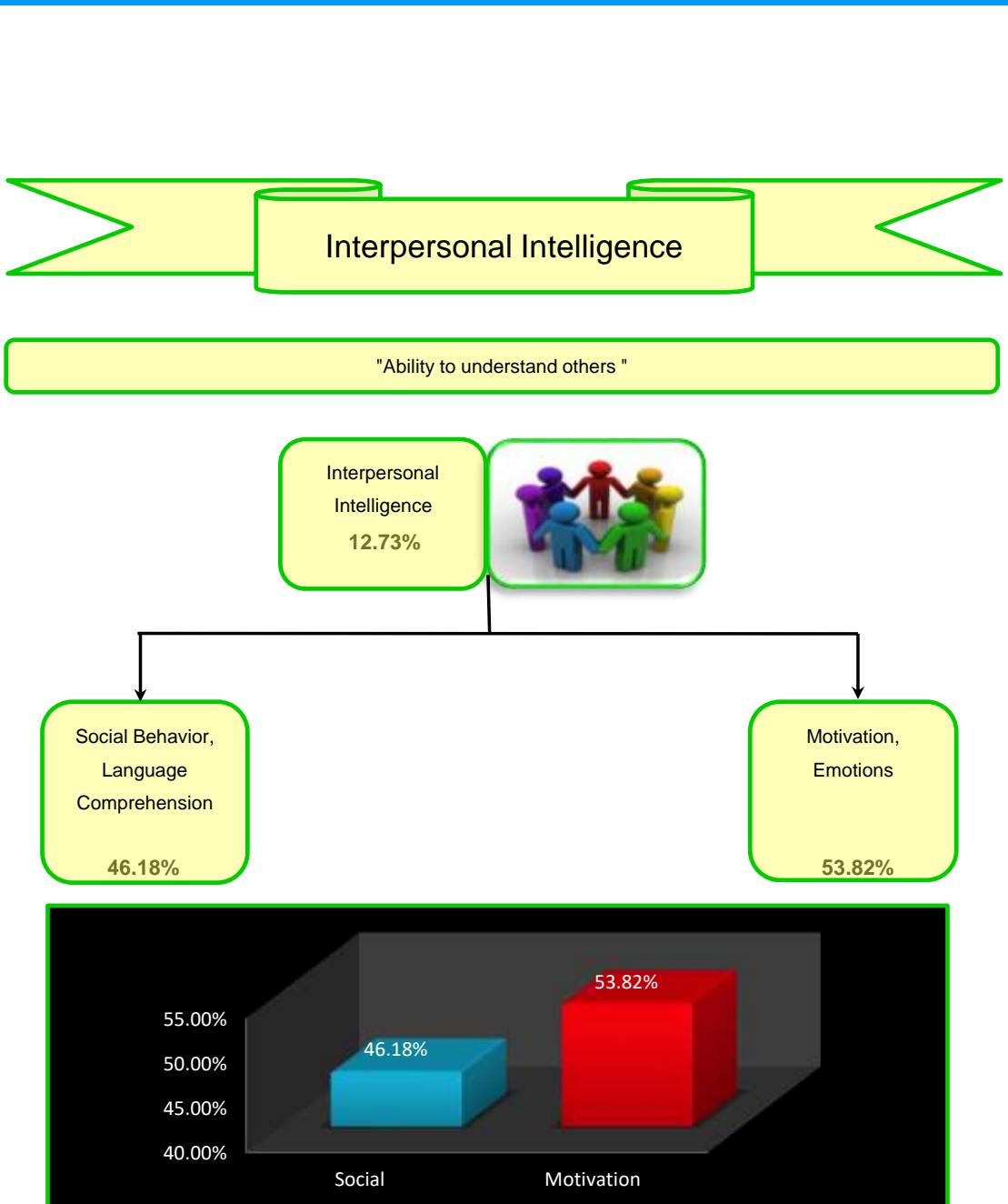
Naturalist intelligence : It is the ability to understand natural world of plants and animal and applying touch, taste and smell sense.

People with high Naturalist Intelligence are generally good in observation, taste and smell. They have great love for nature. They love greenery, river, mountains, beaches etc.

### Remedies to improve Naturalist Intelligence

- 1 Describe changes in the local or global environment that affect you.
- 2 Become involved in the care for pets, wildlife, gardens, or parks.
- 3 Use binoculars, telescopes, microscopes, or magnifiers to see things differently.
- 4 Watching animal behavior (squirrels or birds in the schoolyard).
- 5 Use a microscope, telescope, binoculars or hand lens.
- 6 Imitating a biologist or ecologist doing field studies.
- 7 Listing data about characteristics (size, color, form, function, etc.).
- 8 Keeping data in a log, blog or diary.
- 9 Discerning changes outdoors over the course of the school year.
- 10 Use all the senses while studying.





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## Interpersonal Intelligence

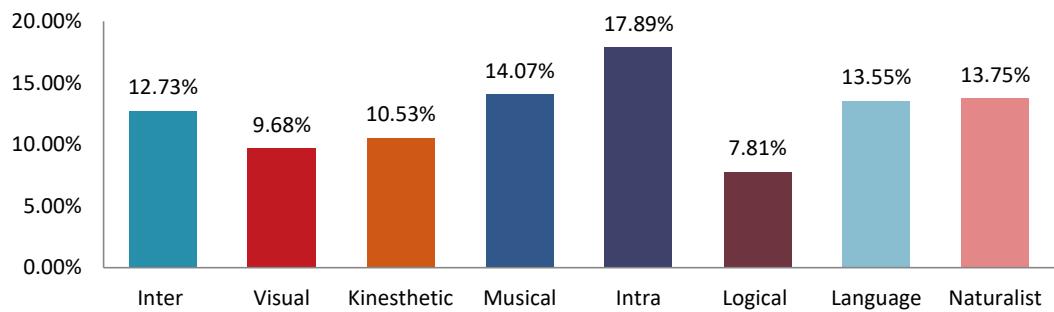


Interpersonal Intelligence : It is the ability to understand & interacting with others.

People with high Interpersonal Intelligence are usually extrovert and are characterized by their sensitivity to other's mood, feelings, temperaments, motivation and their ability to cooperate and work as team member.

### Remedies to improve Intrapersonal Intelligence

- 1 Join a volunteer or service-oriented group.
- 2 Start a hobby that involves you having to go to a regular meeting of like-minded people.
- 3 Throw a party and invite people you don't know very well.
- 4 Participate in workshops/seminars of interpersonal & communication skills.
- 5 Make a personal development plan and follow it religiously.
- 6 Find several pen friends from different cultures and parts of the world.
- 7 Offer to tutor other people on an informal basis in something you have expertise in.
- 8 Spend fifteen minutes a day just people-watching on a train, bus, shopping center or restaurant.
- 9 Strike up conversation with people in public places.
- 10 Take a leadership role at work or in the community.

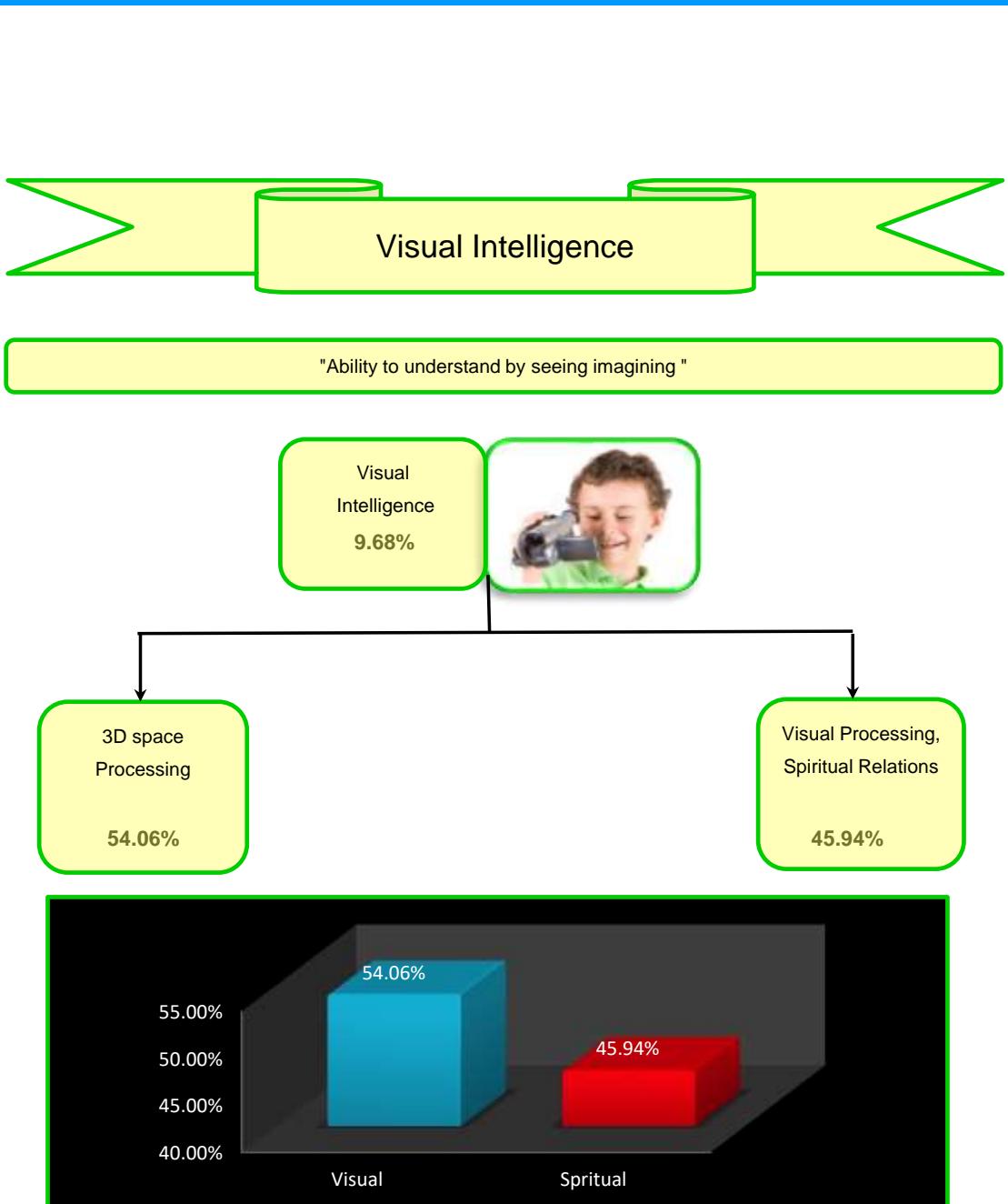


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Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Visual Intelligence

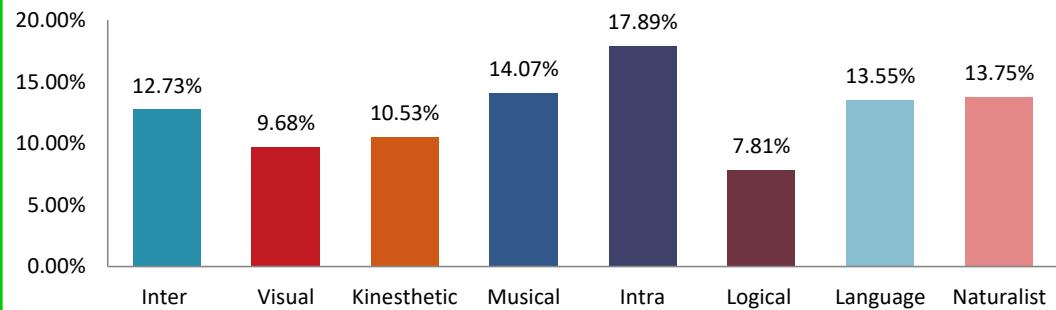


Visual Intelligence : It is the ability to see and understand. It also deals with spatiality.

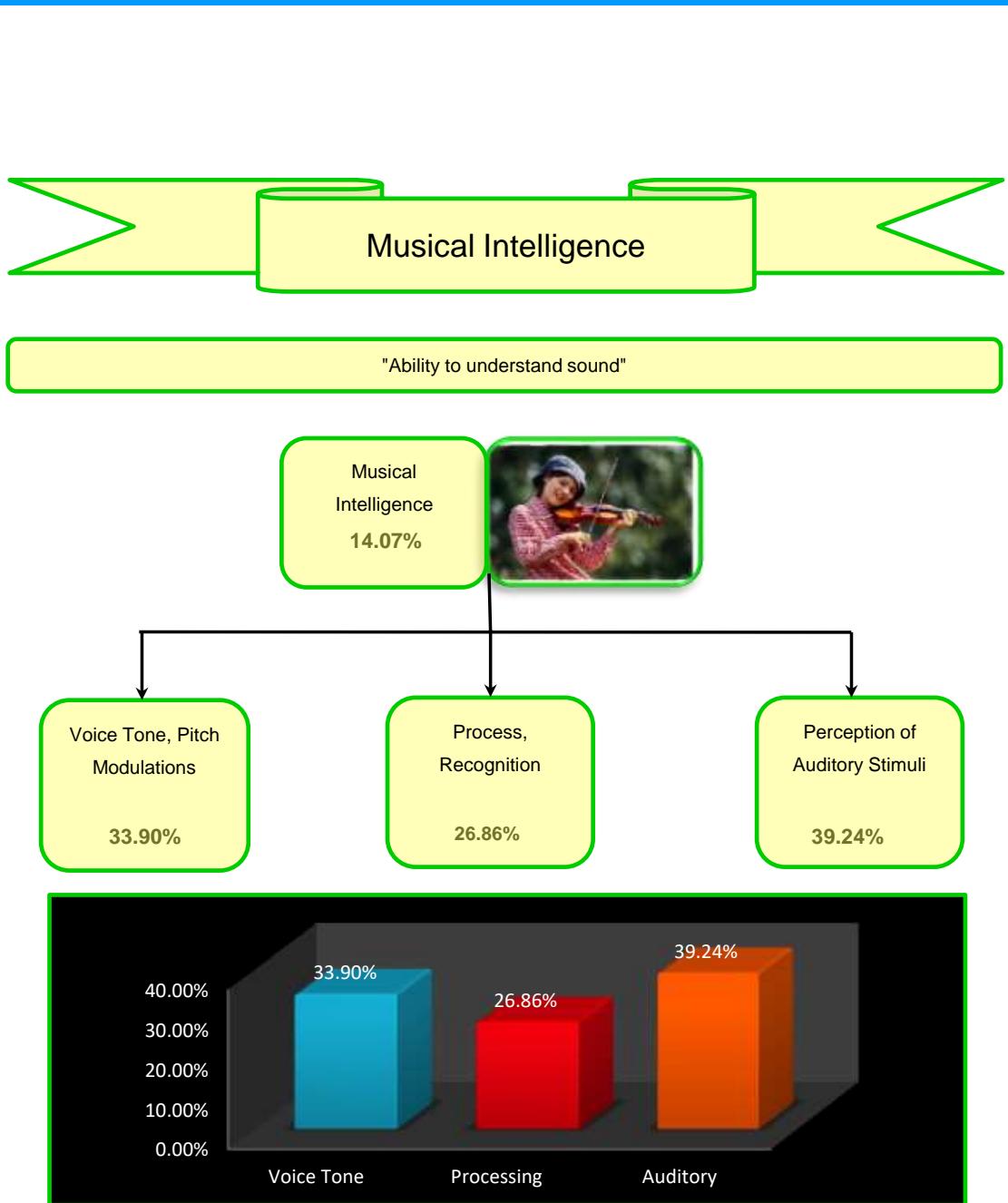
People with high Visual Intelligence are very good at visualizing and mentally creating and manipulating the objects. They are inclined towards artistic work and have good visual memory.

### Remedies to improve Visual Intelligence

- 1 Draw a picture of a problem or issue.
- 2 Create a mind map of a problem or issue.
- 3 Use diagrams and flowcharts instead of words.
- 4 Make visual notes of what someone is saying rather than using words.
- 5 Encourage yourself to doodle whilst thinking.
- 6 Participate in drawing competition.
- 7 Join painting classes.
- 8 Learn ideographical based language like Chinese.
- 9 Work on Jig-saw puzzle, Rubik Cube, Maze or other Visual Puzzles.
- 10 Purchase a visual dictionary and study how a common machine works.



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Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Musical Intelligence

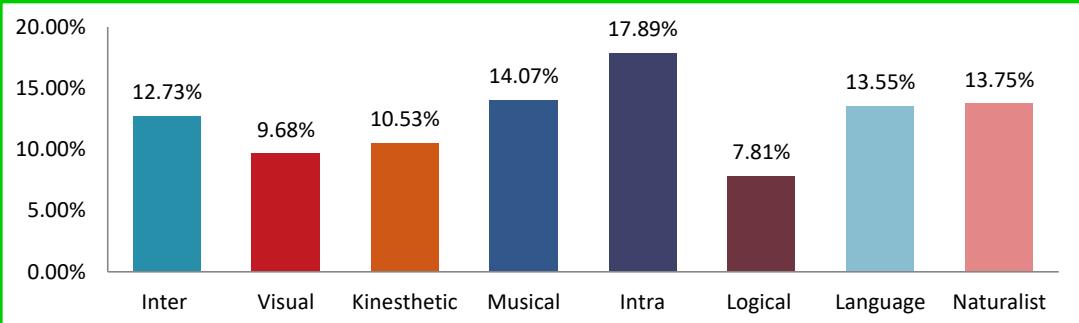


Musical Intelligence : It is the ability to understand sound, listening & music.

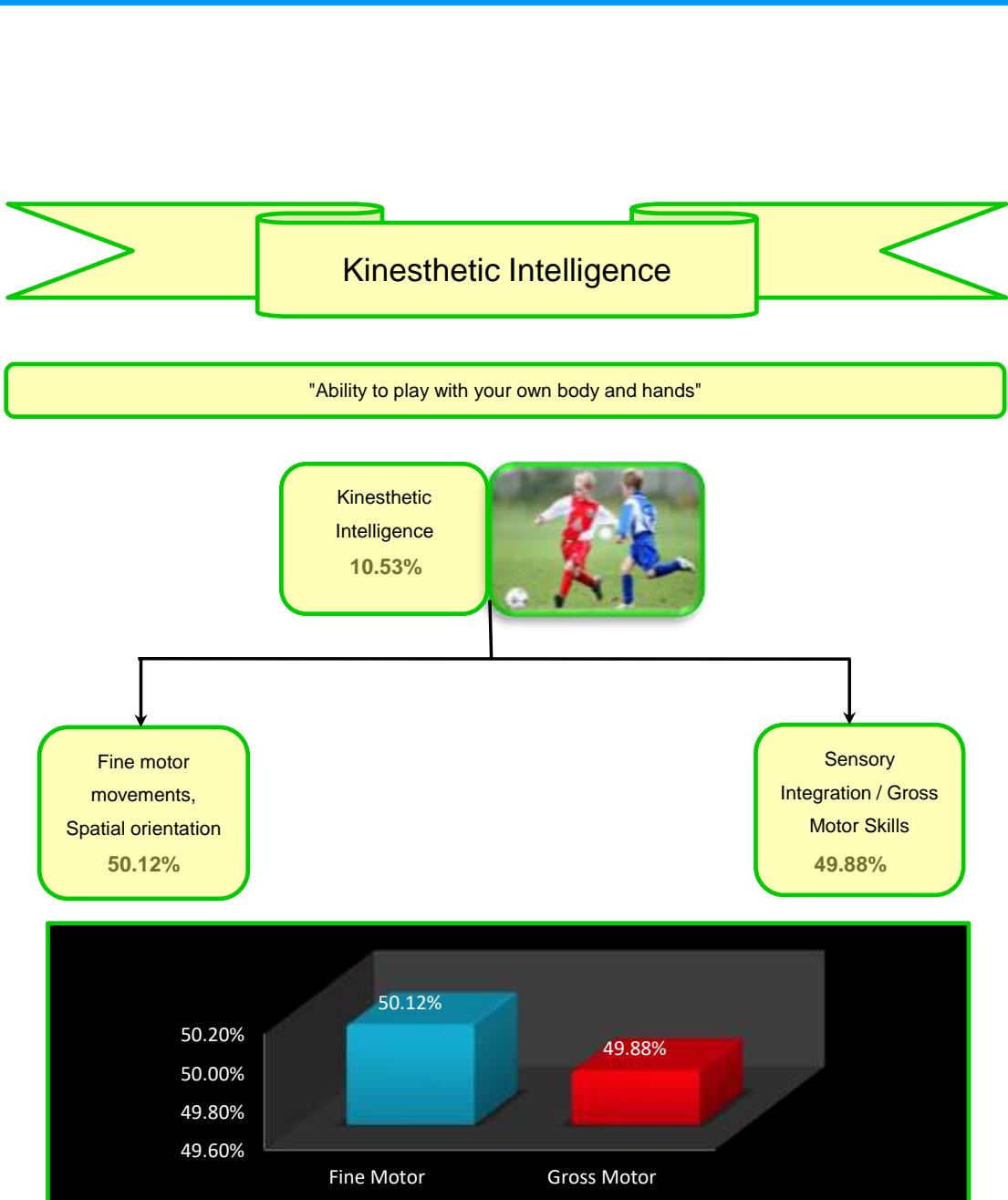
There is a strong oral component in this intelligence, so those are good in this intelligence, can learn easily through a lecture mode. They may tune-in to music while studying or doing some other work.

### Remedies to improve Musical Intelligence

- 1 Sing in the shower, whilst driving your car – anywhere!
- 2 Play "Name The Tune" game.
- 3 Listen to your musical collection regularly.
- 4 Learn to play a musical instrument.
- 5 Buy an electronic keyboard and learn simple melodies and chords.
- 6 Learn to identify birds by their song.
- 7 Put on background music whilst studying, cooking, dressing or eating.
- 8 Learn to meditate or just set aside quite time alone to talk to yourself productively
- 9 Go to concerts or musicals.
- 10 Join a choir.



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## Kinesthetic Intelligence

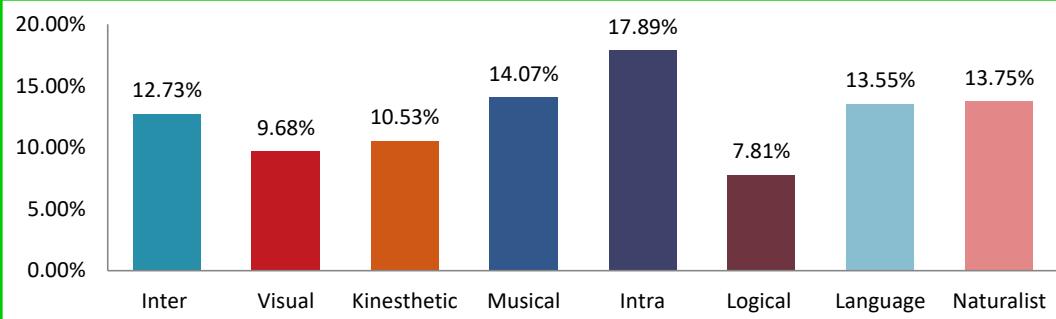


Kinesthetic Intelligence : It is the ability to play with own body and hand movements

People with high Kinesthetic Intelligence are usually very good at body movement, physical activities, dance, jogging, walking, swimming, sports etc.

### Remedies to improve Kinesthetic Intelligence

- 1 Take lessons in golf, swimming, tennis or gymnastics.
- 2 Learn a martial art like aikido, judo or karate.
- 3 Learn a craft such as woodworking, sewing, weaving or pottery.
- 4 Help children with arts and crafts – the messier the better!
- 5 Develop hand-eye co-ordination by bowling, tossing or basketballs.
- 6 Take a class in acting or join a local amateur dramatic company.
- 7 Play video games that require the use of quick reflexes.
- 8 Take formal lessons in dance (modern, ballroom, etc.).
- 9 Exercise regularly and keep track of the idea that occur to you during sessions.
- 10 Walk on the curb, balance beams or low walls to improve your sense of balance.



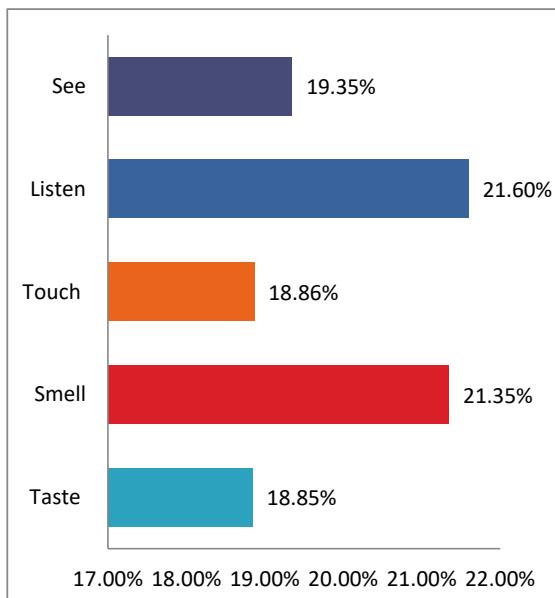
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5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Making Sense !

Taste	: It's your ability to judge things by tasting, using your tongue.	18.85%
Smell	: It's your ability to judge things by smelling, using your nose.	21.35%
Touch	: It's your ability to judge things by touching, using your skin.	18.86%
Listen	: It's your ability to judge things by listening, using your ears.	21.60%
See	: It's your ability to judge things by seeing, using your eyes.	19.35%



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## Your thought process

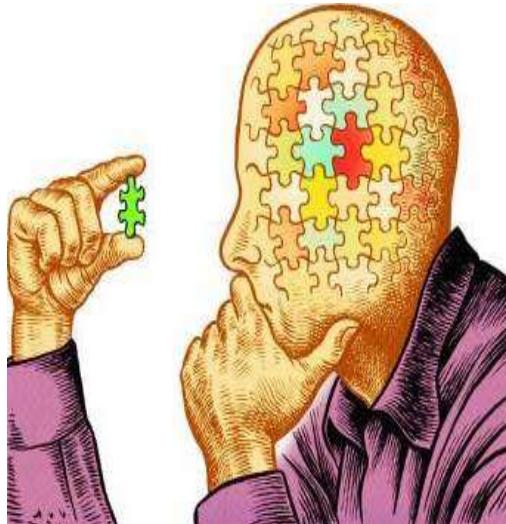
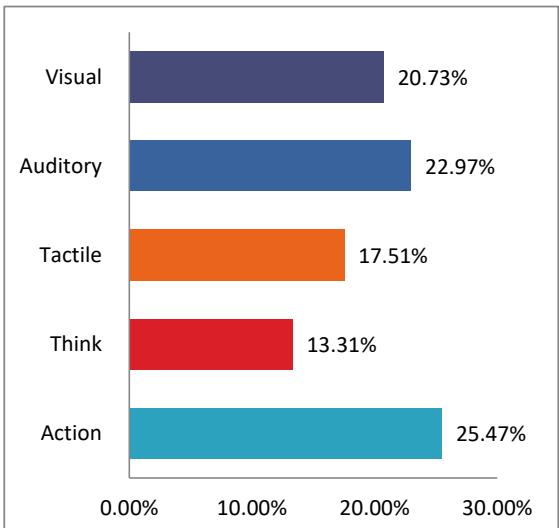
Action Process : It's your ability to plan and execute your goals. The way you deal with yourself and others.

Thinking Process : It's your ability to apply logical and imaginary thinking. It indicates the way you think.

Tactile Process : It's your ability to play with your own body, hand movements, gestures and eye-hand co-ordination.

Auditory Process : It's your ability to process the information through listening and speaking mode. It also deals with processing the information through your ears.

Visual Process : It's your ability to see, visualize, imagine and understand things. It also deals with processing the information through your eyes.



## Object Driven / Concept Driven

### Object Driven

54.58%

- 1 These people are good at analyzing any thing or situation.
- 2 Their thoughts are based on facts, reality and have practical approach
- 3 They are motivated by goals, targets and winning the challenges.
- 4 They follow a rational thought process and take calculated risk only

### Concept Driven

45.42%

- 1 These people are good at visualizing things or situation
- 2 Their thoughts are based on dreams, fascination and have impractical approach
- 3 They are motivated by rewards, people and sense of belonging.
- 4 They follow an emotional thought process and take high risk.

## Executor / Thinker

### Executor

58.68%

- 1 These people are good at planning & execution.
- 2 They can drive a team get results out of them
- 3 They can motivate people and lead by their own examples.
- 4 They are driven by goal, target and recognition

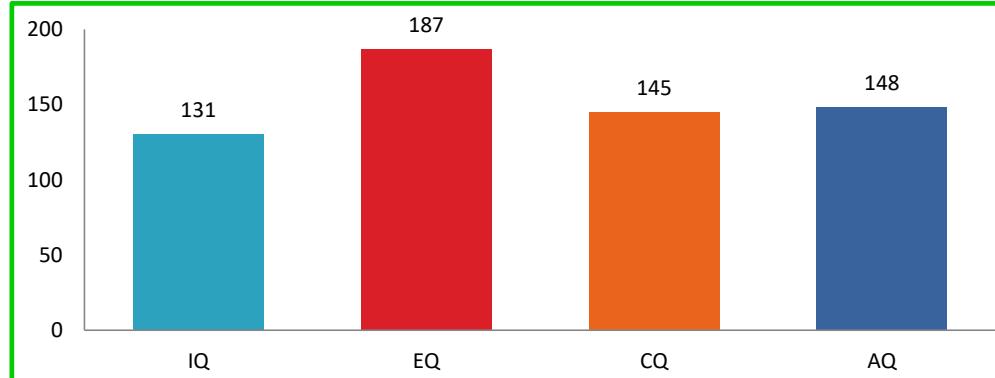
### Thinker

41.32%

- 1 These people are good at pre-launch of project.
- 2 They can analyze the situation and associated risk.
- 3 They set rules, system, process, compliance and environment.
- 4 They are driven by organization and its vision and values.

# BRAINSPARK

## Quotients



### Intelligent Quotient - IQ

- \* Ability to apply logic and thinking rationally.
- \* Directly proportional to your academic performance
- \* Ability to learn numbers and grammar
- \* Problem solving skills
- \* High IQ does not mean more intelligent or visa-versa

131

### Emotional Quotient - EQ

- \* Ability to understand self's & other's emotions.
- \* High EQ make you a man of management.
- \* Ability to connect with others emotionally.
- \* Directly proportional to empathy level.
- \* High EQ does not mean highly emotional or visa-versa

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### Adversity Quotient - AQ

- \* Ability to handle difficult situations.
- \* Pain taking capacity.
- \* Mentally strong
- \* Tough mind set with "don't give up" attitude.
- \* Situation fighter.
- \* High energy level.

148

### Creativity Quotient - CQ

- \* Ability to understand music, art, dance or any other form of creative act.
- \* Doing something different, better & new.
- \* Make you think differently, out of the box thinking.
- \* High CQ does not mean high talented in Music or dance, it only means doing something in new way

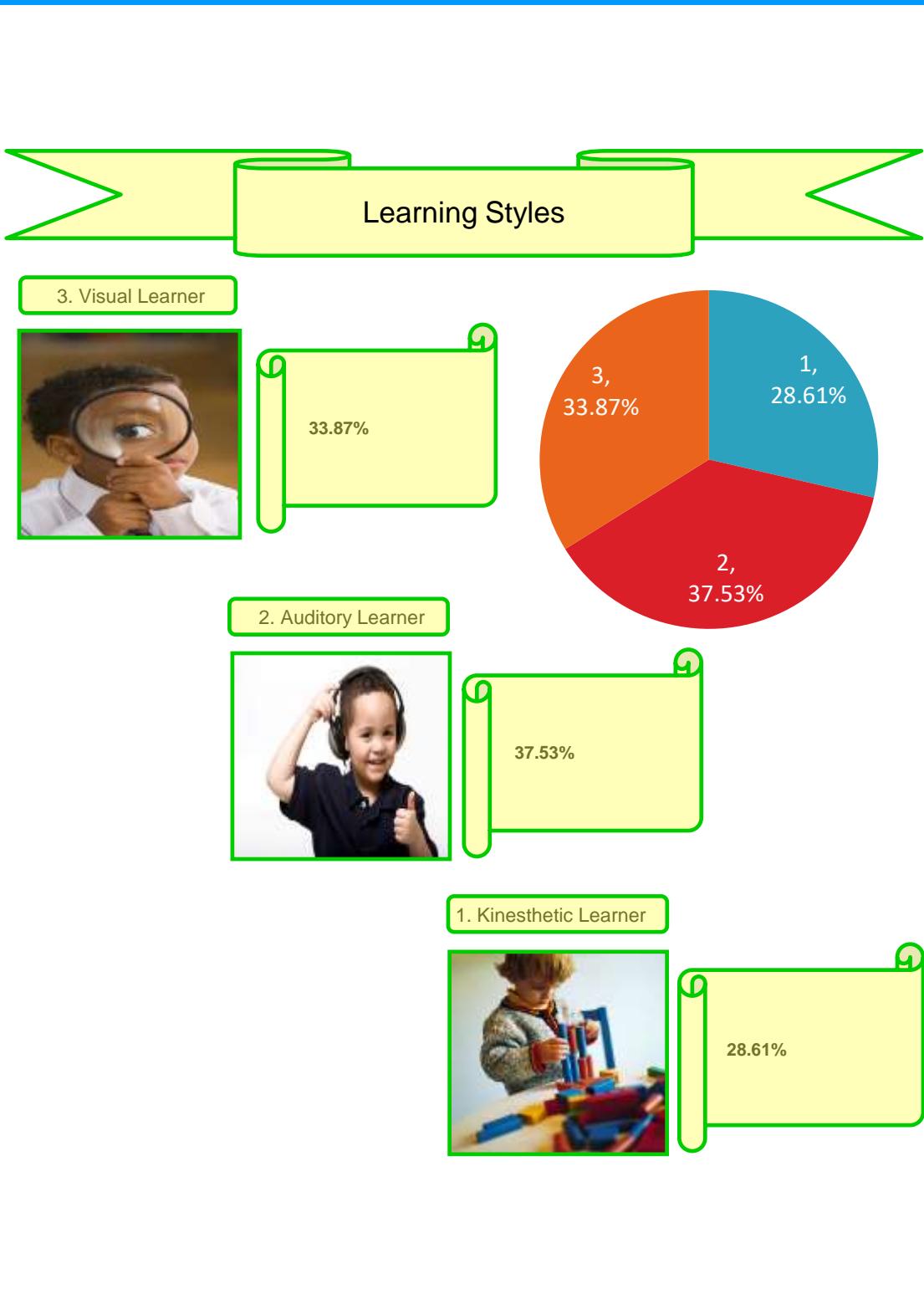
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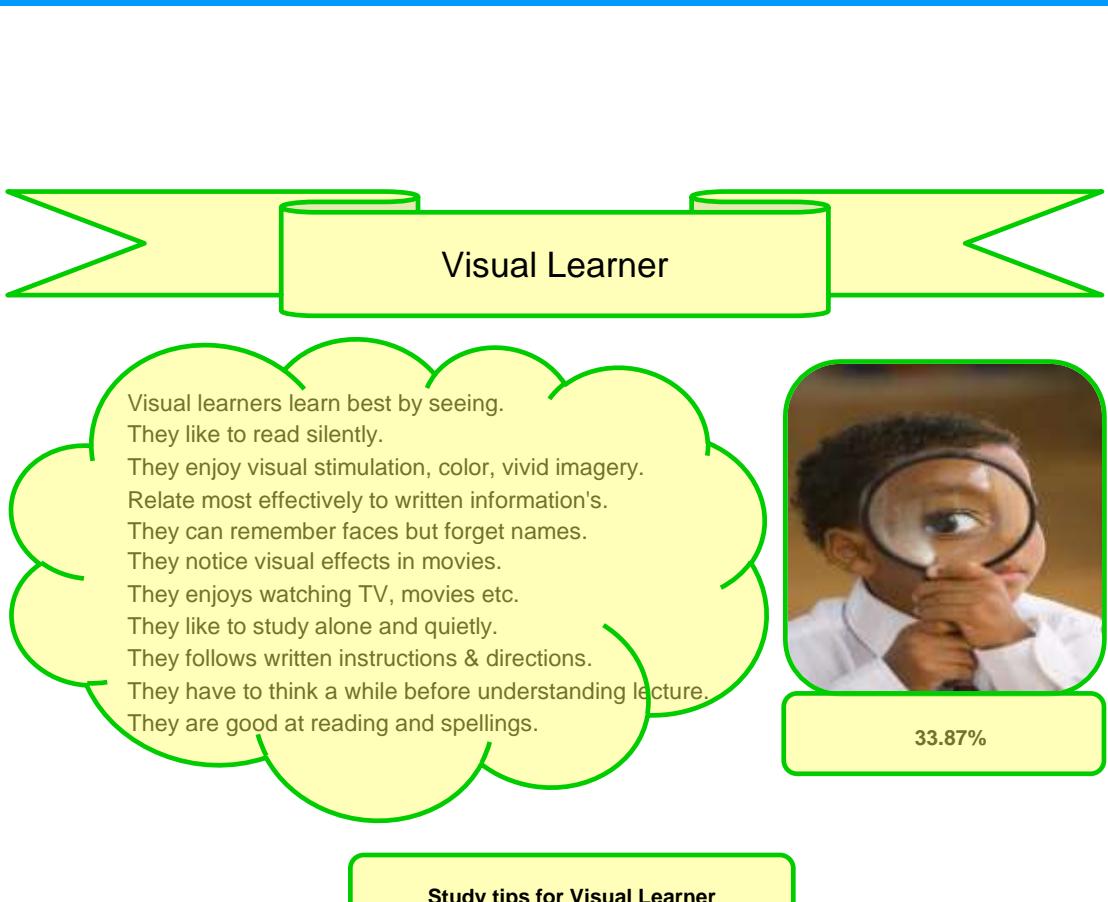
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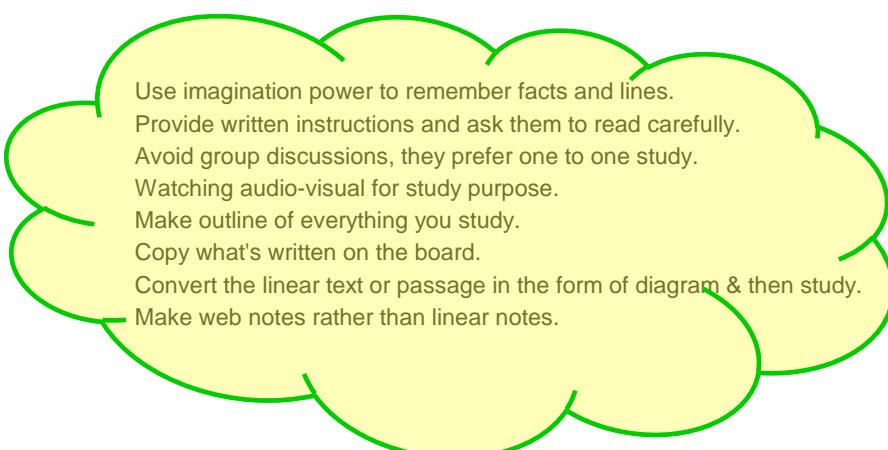
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673



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## Study tips for Visual Learner



Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Auditory Learner

Auditory learners learn best by listening.  
They like to read out loud.  
They are not afraid to speak in class.  
They like oral reports.  
They are good at explaining things.  
They can remember names easily.  
They notice sound effects in movies.  
They enjoy music. They read slowly.  
They are good at grammar and foreign language.  
They follow spoken directions well.  
They can't keep quiet for long periods.



37.53%

### Study tips for Auditory Learner

Use word association to remember facts and lines.  
Provide oral along with written instructions.  
Include whole group discussions.  
Watching audio-visual which compliment the written test.  
They take longer time to read passage, so give them sufficient time.  
Repeating facts with eyes closed.  
If possible, record the study material, and listen to it frequently.  
Allow them to listen to music while studying, specially math's or science.  
Repeat facts with closed eyes.

## Kinesthetic Learner

Kinesthetic learners learn best by doing.  
They like to read along with walking or moving  
Respond while practically doing things rather than  
They are generally good at sports/outdoor activities.  
They can't sit still for long.  
They are generally not good at spelling.  
They notice action & body moves in movies.  
They enjoys dancing while listening music.  
They tap a pencil/foot while studying.  
They like adventure books or movies.



28.61%

### Study tips for Kinesthetic Learner

Use practical/doing approach to teach them.  
Teach them through different activities.  
Teach them in a short blocks rather than in a stretched session.  
Use role plays while teaching them.  
Use flash cards to memorize.  
Allow them to walk while studying.  
Ask them to hold the book in their hands while reading.  
Sit near the door or someplace else, where they can easily get up and move around.  
Illustrate your ideas by drawing maps, diagrams, graphs, t

## ATD Angle & Learning Sensibility

40



40

The brain is mainly made up of neurons. A nerve cell receives signals from other neurons or sensory organs, processes these signals, and sends signals to other neurons, muscles or bodily organs.

ATD angle reflects degree & speed of co-ordination between the nervous muscular system, reflecting one's efficiency

ATD angle is a Dermatoglyphics trait formed by drawing lines between the triadic below the first and last digits and the most proximal tirades on the hypostenia region of palm.

Since early 70's Soviet Union had been applying Dermatoglyphics and ATD angle in selecting athletes. In the countries like China, Australia, Japan, Malaysia, Taiwan etc. the selection/rejection of the candidate depends upon the findings of Dermatoglyphics & ATD angle and if the findings are supporting then the coach and other authorities of the sports team focus and concentrate on the training on such students. This is one of the key reasons that China has won the maximum no. of Gold medals in Olympics since beginning. Lower the ATD, more the athlete material you are.

ATD Angle < 35 Degree : You are born athlete. You will do very well in your favorite sport. Your eye movement and hand coordination is excellent. You have sharp observation skills & agile task performing abilities. You are smart and active in your personal learning & development. For really tough things, even a small clue can take you to the target. You are full of energy with excellent fine & gross motor skills. Your pain taking ability is far more than others, which creates a "Never give up" attitude in you.

## ATD Angle & Learning Sensibility

40



40

ATD Angle 35-40 Degree : This is within a range of actively smart people. You are good in your personal learning and can take sports as a hobby and can develop it. You are much better than so many other people in task performing ability, observation skills, eye to hand coordination etc. However taking sports as a career will be challenging for you but your physical movements are better than ordinary people & you are a health conscious person.

ATD Angle 41-45 Degree : This is within a range of good people. majority of the people fall in this category. You are normal in your personal learning, generally not passionate for sports, playing. If you don't pay attention to your health and weight then chances are that you may put weight over a period of time, specially after the age of 45. You will perform above the crowd in your takes performing ability, observation skills and learning but hard work is required to excel.

ATD Angle 46-50 Degree : This is average in performance. The people with ATD in this range need step by step learning methods. They take their own time to perform takes or observe things. We need to repeated things while teaching them. They find it difficult to understand multiple instruction at a time and they avoid fast speech or instructions. Sport is not meant for them, they generally dislike exercise, morning-walk or yoga.

ATD Angle 50 Degree : This may be a case of special child/person. The child/person may be partially or fully mentally retarded.

## My Leadership Style



### Task Oriented Leadership

60.00%

- \* Task oriented leaders, driven by task, goals and targets
- \* Strict leaders, highly focused on goals and difficult to divert them.
- \* May be ruthless and insensitive to others feelings while performing a task
- \* They follow one way communication, believe in delegation style of working.

### Relationship Oriented Leadership

30.00%

- \* Relationship oriented leaders, driven by relationship, people and emotions.
- \* Soft leaders, highly focused on people and can be diverted.
- \* They are kind hearted and consider other's feeling while performing a task.
- \* They follow two way communication, believe in participating style of working.

70.00%  
60.00%  
50.00%  
40.00%  
30.00%  
20.00%  
10.00%  
0.00%



30.00%



## About Holland Theory



**Dr. John L. Holland**

John Lewis Holland (October 21, 1919 - November 27, 2008) was Professor Emeritus of Sociology at Johns Hopkins University and an American psychologist. He died on November 27, 2008, at Union Memorial Hospital. Holland is best known as the creator of the career development model, Holland Occupational Themes.

After graduation, Holland served in the army for 4 years, he worked as a classification interviewer, test proctor, psychological assistant and Wechsler test administrator. This experience led to his belief that many people exemplify common psychological types, although his training had fostered the belief that people are infinitely complex. He was also able to work with and get training from social workers, psychologists and physician experiences that stimulated his desire to become a psychologist. He next entered a doctoral program in Counseling psychology at the University of Minnesota where he was an average student and had trouble finding an interesting thesis topic but he finally settled on a validation of some speculations about art and personality. This topic did not set well with fellow students or faculty despite its straight forward empirical design. Holland eventually got the doctorate and 10 sets of used painting materials.

## Holland Theory

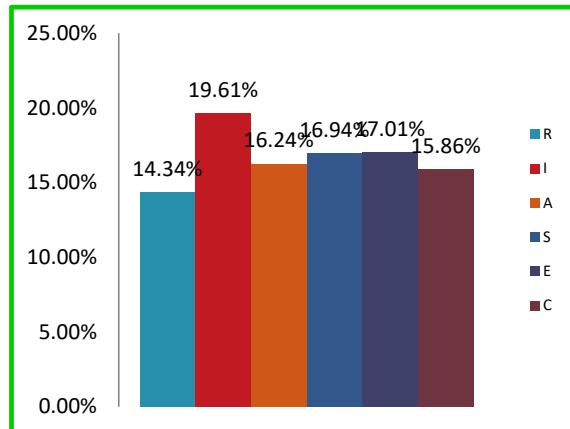
The theory by Holland offers a simple and easy-to-understand typology framework on career interest and environments that could be used in career counseling and guidance. Holland postulated that vocational interest is an expression of one's personality, and that vocational interests could be conceptualized into six typologies, which are **Realistic (R)**, **Investigative (I)**, **Artistic (A)**, **Social (S)**, **Enterprising (E)**, and **Conventional (C)**.

Holland's theory can be summarized in 6 statements :

1. In our culture, most people are one of six personality types: **Realistic, Investigative, Artistic, Social, Enterprising, and Conventional**. Some refer to these as Holland Codes or RIASEC.
2. People of the same personality type working together in a job create a work environment that fits their type. For example, when Artistic persons are together on a job, they create a work environment that rewards creative thinking and behavior – an Artistic environment.
3. There are six basic types of work environments: Realistic, Investigative, Artistic, Social, Enterprising, Conventional.
4. People search for environments where they can use their skills and abilities and express their values and attitudes. For example, Investigative types search for Investigative environments; Artistic types look for Artistic environments, and so forth.
5. People who choose to work in an environment similar to their personality type are more likely to be successful and satisfied. For example, Artistic persons are more likely to be successful and satisfied if they choose a job that has an Artistic environment, like choosing to be a dance teacher in a dancing school – an environment “dominated” by Artistic type people where creative abilities and expression are highly valued.
6. How you act and feel at work depends to a large extent on your workplace environment. If you are working with people who have a personality type like yours, you will be able to do many of the things they can do, and you will feel most comfortable with them.

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## Holland Theory



**Realistic** 14.34%  
People with mechanical & athlete abilities, like working outdoor with tools and objects, prefer dealing with things rather than people.

**Investigative** 19.61%  
People with math & science abilities, like to work alone & solve complex problems, like dealing with ideas rather than people or things

**Conventional** 15.86%  
People with clerical and math ability, prefer working indoors and organizing things, like to deal with words & numbers rather than people or ideas.

**Artistic** 16.24%  
People with artistic ability & imagination enjoy creating original work, like dealing with ideas rather than things.

**Enterprising** 17.01%  
People with leadership & speaking abilities like to be influential, interested in politics & economics, like to deal with people and ideas rather than things.

**Social** 16.94%  
People with social skills, interested in social relationships helping others, solve problems, like dealing with people rather than things.

Holland Theory  
(RIASEC)

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## About McKenzie Theory



**Walter L. McKenzie, Jr.**



Twenty-nine years of experience in education and technology leadership, including teaching, writing, speaking, professional development, administrative and instructional technology, higher education online, and non-profit and professional association work.

Director of Technology; Northborough-Southborough Regional Schools, Southborough, Massachusetts

Director of Information Systems; Salem Public Schools, Salem, Massachusetts

Instructional Technology Coordinator; Arlington Public Schools, Arlington, Virginia

Senior Technology Training Specialist for the U.S. Department of Housing and Urban Development;

Advanced Technology Systems, Washington, DC

Intern; Senator Daniel Patrick Moynihan, United States Senate

## McKenzie Theory

McKenzie has overviewed the theory of Multiple Intelligence and proposed a different lookout for it. He has distributed the multiple intelligence in 3 different parts i.e. 1. Analytical 2. Introspective and 3. Interactive

### McKenzie Theory Details

#### 1. Analytical :

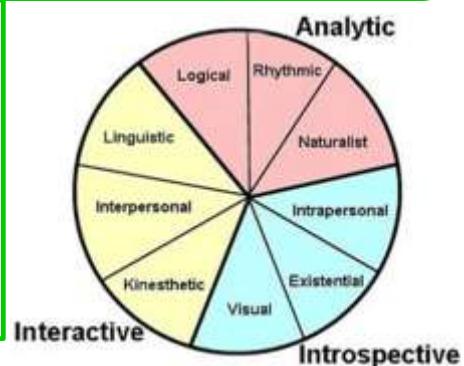
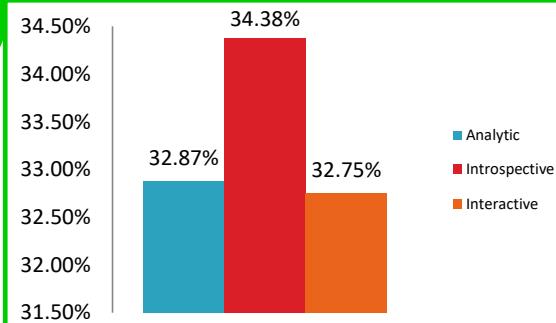
Analytical domain promotes the process of analyzing and incorporating data in accumulating knowledge. It is based on rational thought process, facts and figures.

#### 2. Introspective :

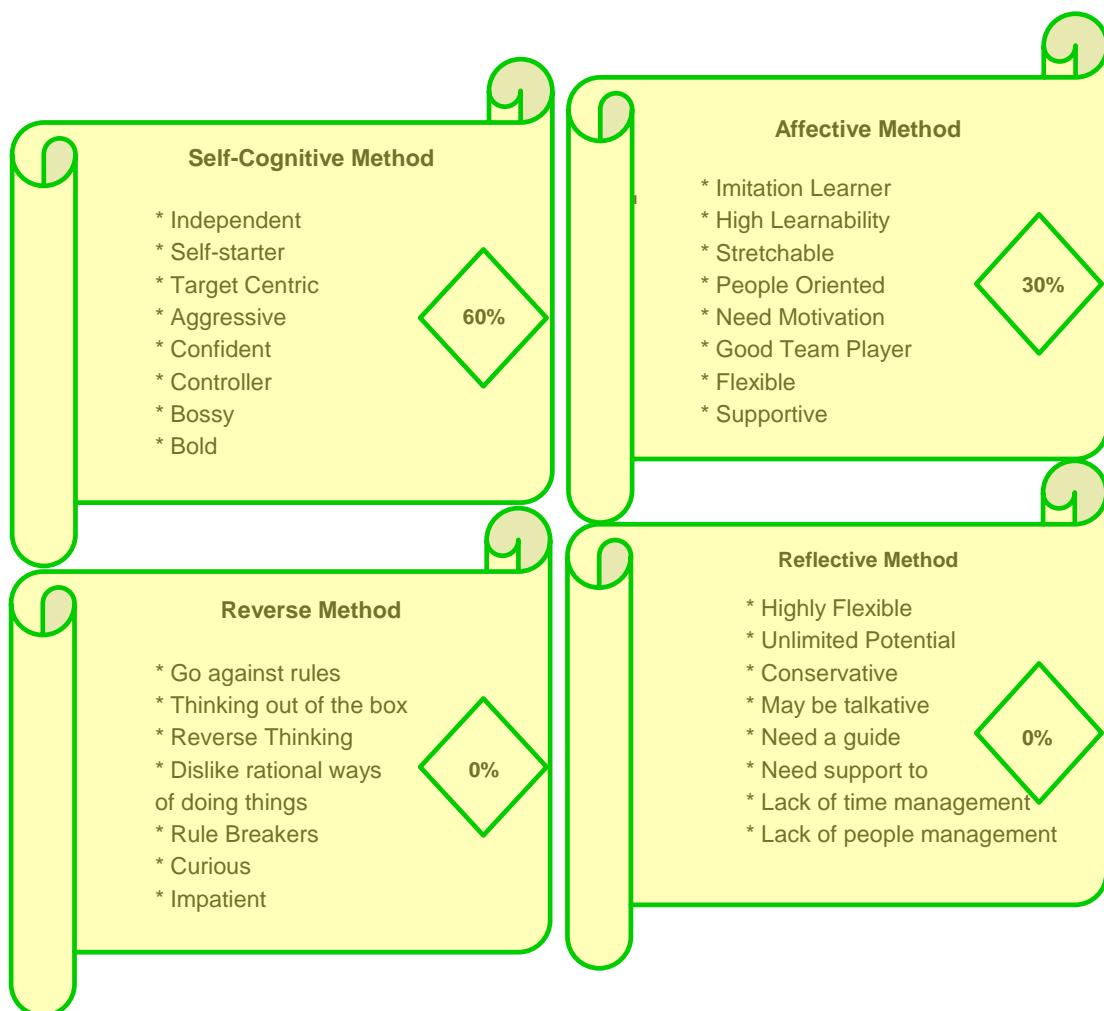
Introspective domain promotes learning through own experiences & beliefs. It is based on self analysis, introspection and self evaluation.

#### 3. Interactive :

Interactive domain promotes interaction with others in learning process. It is based on interacting & understanding others.

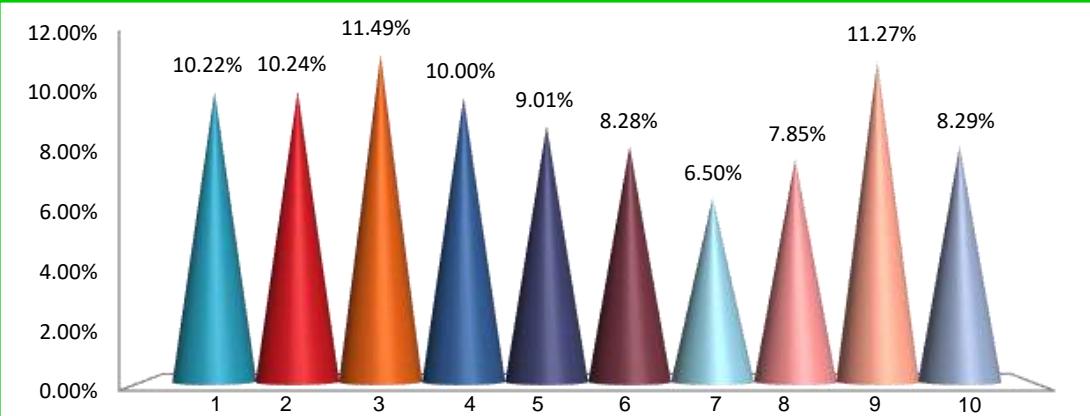


## My Acquiring Methods



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## Extra Curricular Activities



1. Dance



2. Instrumental Music



3. Singing



4. Acting/Drama



5. Swimming



6. Horse Riding



7. Chess



8. Snooker



9. Foreign Language



10. Painting

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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## Stream Selection

Science



36.60%

Commerce



33.41%

Arts



29.99%

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Career Options

### Medical

Doctor	***	Pharmacist	**
Nutritionist	**	Drug Officer	**
Medical Officer	**	Surgeon	**
Chemist	**	Food Inspector	**

### Engineering

Chemical Engineering	**	Mechanical Engineering	**
Electronics Engineering	*	Computer Engineering	***
Electrical Engineering	**	Production Engineering	***
Aviation Engineering	**	Sound Engineering	***

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## Career Options

### Music

Music Teacher

\*\*\*\*\*

Music Director

\*\*\*\*\*

Musical Instrument Artist

\*\*\*\*

Voice Recognizer

\*\*\*\*\*

Dancer

\*\*\*

Music Composer

\*\*\*

Singer

\*\*

Piano Artist

\*\*\*\*

Guitar Artist

\*\*\*\*

Choreographer

\*\*\*\*

### Life Science

Biology Teacher

\*\*\*\*\*

Pathology Researcher

\*\*

Biotechnology Researcher

\*\*\*\*

Veterinary Doctor

\*\*

Botany Professor

\*\*\*\*\*

Animal & Plant Researcher

\*\*

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Career Options

### Designing

Fashion Designer

\*\*

Map Designer

\*

Architect

\*\*

Interior Designer

\*

Web Designer

\*

Car/Bike Designer

\*\*

Software Developer

\*

Wedding Planner

\*\*

### Weather & Environment Science

Geography Professor

\*\*\*\*\*

Geo-science

\*\*

Environment Researcher

\*\*

Archeologist

\*\*

Soil Researcher

\*\*

Water Harvester

\*\*

Agriculturist

\*\*

Forest Officer

\*\*\*\*

## Career Options

### Banking & Finance

Chartered Accountant

\*

Mutual Fund/Insurance

\*\*\*

Investment Banker

\*\*\*

Wealth Manager

\*\*\*

Financial Planner

\*

Tax Consultant

\*\*\*

Equity Researcher

\*\*

Bank Teller

\*\*\*

### Mass & Media Communication

Language Expert

\*\*\*\*\*

News Reader

\*\*\*\*

Anchor/Radio Jockey

\*\*\*\*

Poet

\*\*\*

Writer/Author

\*\*\*\*

Journalist

\*\*\*

News Editor

\*\*\*

Public Relation Officer

\*\*\*\*\*

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## Career Options

### Literature

Hindi/English Teacher

\*\*\*\*

Philosopher

\*\*\*\*\*

Poet

\*\*\*

Grammar Expert

\*\*\*

### Mathematics & Analyst

Mathematician

\*

Physicist

\*\*

Chemical Expert

\*\*

Business Analyst

\*\*

Accountant

\*\*\*\*

Statistician

\*\*

Actuary

\*

Economist

\*

Chartered Accountant

\*

Company Secretary

\*\*\*

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

## Career Options

### Management

HR Management

\*\*\*\*\*

Marketing Management

\*\*

Business Management

\*\*\*\*

Production Management

\*\*

Tourism Management

\*\*\*\*

Sales Management

\*\*\*\*\*

### Public & Political Affairs

Politician

\*\*\*\*

IAS/IPS Officer

\*\*

Lawyer

\*\*\*\*

Teacher/Professor

\*\*\*

Judge

\*\*\*\*

Administrator

\*\*\*\*\*

Public Relation Officer

\*\*\*\*

Counselor

\*\*\*\*

## Career Options

### Psychology

Psychologist

\*\*\*\*\*

Career Counselor

\*\*\*\*\*

Mediator

\*\*\*\*\*

Marriage Counselor

\*\*\*\*

Parenting Counselor

\*\*\*\*

Spiritual Leader

\*\*\*\*\*

### Foreign Language

Translator

\*\*\*\*

Language Teacher

\*\*\*\*

Interpreter

\*\*\*\*\*

Grammar Expert

\*\*

News Reader

\*\*\*\*

Anchor

\*\*\*\*

Trainer

\*\*\*\*

Motivational Speaker

\*\*\*\*\*

Language Researcher

\*\*\*\*\*

Speech Therapist

\*

## Career Options

### Sports

Cricket

\*\*

Football

\*

Tennis

\*\*

Swimming

\*\*\*

Snooker

\*

Carom

\*

### Defense

Army

\*\*

Air force

\*

Police

\*\*\*

CRPF

\*

Fire Brigade Officer

\*\*

Navy

\*

National Disaster  
Management System

\*\*\*\*\*

Nurse

\*\*\*

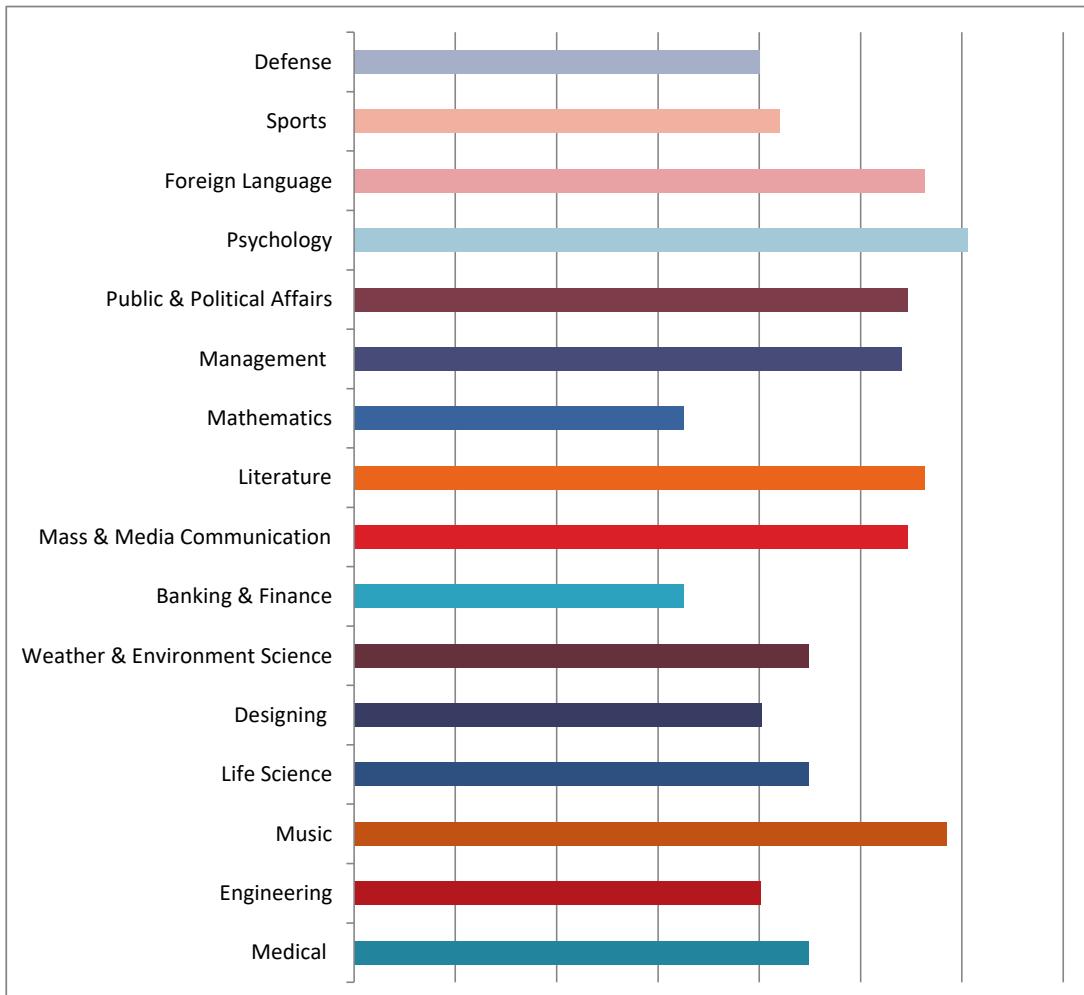
Athlete

\*\*

Shooter

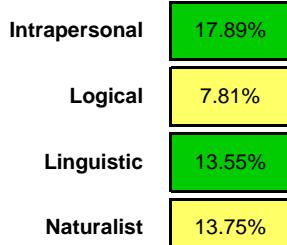
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## Career Options (Graphical)

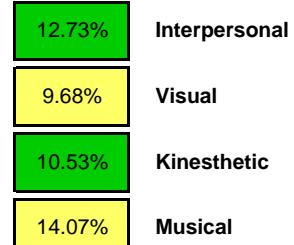


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## Summary

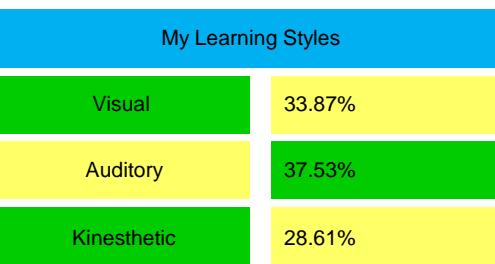


My Innate

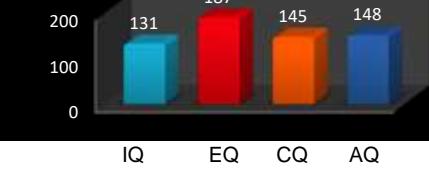


My Brain Dominance

Left 52.87% Right 47.13%

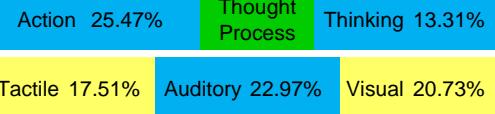
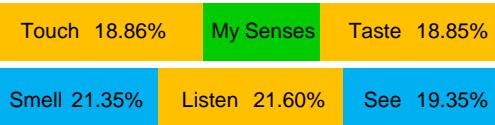


My Quotients



My Preferred Stream

Science 36.60% Comm. 33.41% Arts 29.99%



Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001

www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673

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Counselor's Remarks

Date

Name

Sign.

Name : BHUMI JAIN

Analysis No.: DL0101001

5, Clive House, Strand Road, Kolkata - 700001  
www.brainspark.net.in Email: brainspark1x@gmail.com ; Mobile: 8910589673